



SPONSORSHIP APPLICATION

FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: CORE MISSISSIPPI ATHLETICS

Physical Address of the Event:

Mailing Address: 722-B WALNUT STREET, VICKSBURG, MS 39180

Telephone Number: 6013012090

Website Address: WWW.COREGROUPMS.ORG

Primary Contact Name: JAMES DIXON

Title: PROGRAM DIRECTOR Telephone No: 6013012090

Email Address: COREMAGICAAU@GMAIL.COM

Secondary Contact Name:

Title: Telephone No:

Email Address:

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization:

Contact Name:

Telephone No: Email Address:

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: **APRIL 5, 2025; MAY 3, 2025; JULY 7-8, 2025**

(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$ **1775.00**

2. Briefly state your organization's mission and purpose.

Core Mississippi Athletics is based in Vicksburg, Mississippi. We are a community-focused organization committed to youth development through sports.

3. Describe the event in which funds are being requested to support.

This sponsorship request is a part of a partnership proposal with the City of Vicksburg to enhance youth sports opportunities by utilizing the CORE Mississippi Athletics Amateur Athletic Basketball Program and the city of Vicksburg resources for funding related to program costs to include: uniforms and competition costs,

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

- Youth Engagement: Provide structured activities that keep young people active while fostering personal growth.- Community Impact: Strengthen ties between residents through family-friendly events while addressing social challenges like health disparities.- Economic Boost: Attract visitors to Vicksburg through youth basketball events, increasing local tourism revenue. - Positive Public Image: Reinforce the city's reputation as a leader in youth development initiatives.- Marketing Opportunity: Display of the seal of City of Vicksburg thru uniform sponsorship and marketing collaboration efforts.

5. Provide detail on how the requested funds will be used support the event partially or in full.

- 1. Financial sponsorship in the amount of \$1775.00 specifically allocated for:**
 - Competition / tournament entry fee for three events for high school age AAU team.**
 - Purchase of fifteen AAU basketball team uniforms for the high school age AAU team.**

6. Select all in-kind services the organization is requesting for the event:

- ☒ a) Park and facilities fees
- ☒ b) Park Personnel (maintenance and building attendants)
- ☐ c) Police Personnel
- ☐ d) Fire Personnel
- ☐ e) Other services not listed (please specify) _____
- ☒ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

| Source | Pending | Approved | Dollar Amount |
|--------|---------|----------|---------------|
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | | \$ |
| | | | \$ |

8. Anticipated Attendance: 20+

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. CORE AAU basketball team uniforms will be designed to display the City of Vicksburg seal to promote Vicksburg as a program sponsor. With permission, the City of Vicksburg seal will also be displayed on our team website's sponsor page, as well as upcoming event media such as flyers, brochures, and video ads.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

JAMES DIXON, III

3/21/2025

Requestor

Date

JAMES DIXON, III

Printed Name of Requestor from Above



**CORE
MISSISSIPPI
ATHLETICS**



**SPONSORSHIPS ARE A WIN/WIN FOR EVERYONE INVOLVED!
WE'RE ALWAYS EXCITED ABOUT NEW OPPORTUNITIES TO WORK TOGETHER.**

SPONSORSHIP PACKAGE

Platinum

Sponsor

\$1000



YOUR COMPANY NAME/LOGO WILL APPEAR ON THE BACK OF JERSEYS, COMPANY LOGO WILL BE PLACED ON OUR TEAM BANNER AND YOUR LOGO/NAME WILL BE PLACED ON THE CORE MISSISSIPPI MAGIC BASKETBALL WEBSITE WITH A LINK TO YOUR WEBSITE. YOU WILL RECEIVE A TEAM SPONSOR PLAQUE.

Gold

Sponsor

\$500



YOUR COMPANY NAME/LOGO WILL BE PLACED ON OUR TEAM BANNER AND ON THE CORE MISSISSIPPI MAGIC BASKETBALL WEBSITE WITH A LINK TO YOUR WEBSITE. YOU WILL ALSO RECEIVE A TEAM SPONSOR PLAQUE.

Silver

Sponsor

\$250



YOUR COMPANY NAME/LOGO WILL BE PLACED ON OUR TEAM BANNER AND YOUR LOGO/NAME WILL BE PLACED ON THE CORE MISSISSIPPI MAGIC BASKETBALL WEBSITE WITH A LINK TO YOUR WEBSITE.

WHAT YOUR SPONSORSHIP HELPS CORE DO:

**PURCHASE
NEW
EQUIPMENT**



**ENTER
BASKETBALL
COMPETITIONS**



MAKES CHECKS PAYABLE TO:

CORE MISSISSIPPI ATHLETICS

722 MAIN STREET - SUITE B • VICKSBURG, MS 39180

EMAIL: COREMAGICAAU@GMAIL.COM • PHONE(601)780-2615

Requested Support from the City

1. Financial sponsorship in the amount of \$1775.00 specifically allocated for:

- Competition / tournament entry fee for three events for high school age AAU team.
- Purchase of fifteen AAU basketball team uniforms for the high school age AAU team.

Benefits to the City of Vicksburg

- Youth Engagement: Provide structured activities that keep young people active throughout the year while fostering personal growth.
- Community Impact: Strengthen ties between residents through family-friendly events while addressing social challenges like health disparities.
- Economic Boost: Attract visitors to Vicksburg through youth basketball leagues tournaments, increasing local tourism revenue.
- Positive Public Image: Reinforce the city's reputation as a leader in youth development initiatives.
- Marketing Opportunity: Display of the seal of City of Vicksburg thru uniform sponsorship and marketing collaboration efforts.

We feel this partnership aligns with the City of Vicksburg's mission to provide quality recreational opportunities while investing in its youth and investing in small local businesses. By combining resources from Core Mississippi Athletics with support from the city of Vicksburg for facilities and funding, we can create impactful programs that benefit our community for years to come.

We look forward to your feedback and are excited about this opportunity!

James Dixon – Program Director – CORE MISSISSIPPI ATHLETICS

Phone: (601)301-2090

Email: coremagicaau@gmail.com



CORE MISSISSIPPI ATHLETICS
CORE MAGIC BASKETBALL PROGRAM
215 MEADOWVALE DRIVE
VICKSBURG, MS 39183
(601)780-2615
www.coregroupms.org

Dear Program Sponsor,

Thank you for considering sponsorship of our organization! We are greatly appreciative of your time and support. We cannot succeed without the generosity of supporters like you, and we hope that we can count on your support for the upcoming 2025 program session. As a sponsor, your financial contribution is vital to our mission. You can rest assured that your generous donation will be put to good use. In return for being a sponsor, we offer ad space on our website as well as listing your group as a program sponsor in our promotional material which includes banners, flyers, etc. In addition to those offerings, we also offer ad space on our competition and practice uniforms. Placing your company name or logo on our equipment increases your visibility and provides exposure to potential new customers and markets.

Sponsorships are a win/win for everyone involved! By utilizing funding from our 2024 sponsorship campaign, we were able to attend premium youth basketball competitions in Mississippi, Arkansas, & Louisiana during the summer of 2024. These events placed our high school senior athletes in position to gain exposure to regional athletic scholarship opportunities by performing in front of college coaches. As a result of these types of opportunities, several of our athletes from the graduating class of 2024 are now continuing academic and athletic careers through scholarships.

As a sponsor for CORE Magic Basketball, you're helping us in our mission to support young student athletes in communities throughout Mississippi as CORE MISSISSIPPI ATHLETICS is now a regional program. Therefore, your donations and sponsorships are very important. Your contributions allow us to continue making strides towards our goal of advancing the importance of mental and physical health, athletic and academic achievement, as well as community service, teamwork, and leadership skills gained through our sports program. Please view our program sponsor package offers and let us know if you have questions. Also, visit www.coregroupms.org and find us on Facebook, Instagram, and Youtube!

Sincerely,
James Dixon - Program Director

C.O.R.E. is Community Organized and Reaching for Excellence through sports.

• CORE MISSISSIPPI ATHLETICS • CORE MAGIC BASKETBALL PROGRAM •

**Request for Taxpayer
Identification Number and Certification**

**Give Form to the
requester. Do not
send to the IRS.**

Name (as shown on your income tax return)
CORE MISSISSIPPI ATHLETICS

Business name/disregarded entity name, if different from above

Check appropriate box for federal tax classification:
☐ Individual/sole proprietor ☐ C Corporation ☒ S Corporation ☐ Partnership ☐ Trust/estate
☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶
☐ Other (see instructions) ▶

Exemptions (see instructions):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____

Address (number, street, and apt. or suite no.)
2233 Commons Circle
City, state, and ZIP code
Vicksburg, Mississippi 39180

Requester's name and address (optional)

List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on the "Name" line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Social security number

Employer identification number
88 - 1403982

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- I am a U.S. citizen or other U.S. person (defined below), and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here **Signature of U.S. person** *on behalf of CORE MS Athletics* **Date** *3/24/2025*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. The IRS has created a page on www.irs.gov/w9 for information about Form W-9, at www.irs.gov/w9. Information about any future developments affecting Form W-9 (such as legislation enacted after we release it) will be posted on that page.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, payments made to you in settlement of payment card and third party network transactions, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and

4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct.

Note. If you are a U.S. person and a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax under section 1446 on any foreign partners' share of effectively connected taxable income from such business. Further, in certain cases where a Form W-9 has not been received, the rules under section 1446 require a partnership to presume that a partner is a foreign person, and pay the section 1446 withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid section 1446 withholding on your share of partnership income.