



Vicksburg
Mississippi

SPONSORSHIP APPLICATION

FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: Jesters Bull Committee Checks payable to:
Vicksburg Convention Center

Physical Address of the Event: 1600 Dr. Briggs Hopson Blvd. Vicksburg, MS 39180

Mailing Address: _____

Telephone Number: 601-630-2929

Website Address: www.vicksburgconventioncenter.com

Primary Contact Name: Launo Moore

Title: Committee Member Telephone No: 601-415-5575

Email Address: launom@yahoo.com

Secondary Contact Name: Ashley Dawson

Title: Committee Member Telephone No: 601-818-9536

Email Address: ashley@newbreakmanagement.com

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: _____

Contact Name: _____

Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date:

Friday February 28, 2025

(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

In-Kind Sponsorship (specify in question 6)

Cash Sponsorship Amount Requested: \$ 5,000.00

2. Briefly state your organization's mission and purpose.

We want to honor Vicksburg residents that are making a positive impact in our city and surrounding areas while bringing the community together in a fun and celebratory atmosphere.

3. Describe the event in which funds are being requested to support.

The Jesters Ball is a vibrant event that features live music, great food, + our wonderful community.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

This event gives residents a way to celebrate each other, the accomplishments of our neighbors, and the positive happening here at home.

5. Provide detail on how the requested funds will be used support the event partially or in full.

The funds donated would be used to pay for the live music (4 hours) and to help off set the cost of decorations and food.

6. Select all in-kind services the organization is requesting for the event:

- a) Park and facilities fees
- b) Park Personnel (maintenance and building attendants)
- c) Police Personnel
- d) Fire Personnel
- e) Other services not listed (please specify) _____
- f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Sponsors
VIP lounge →

Source	Pending	Approved	Dollar Amount
Julie Patton Johnson		✓	\$ 1500.00
Hinson Plumbing	✓		\$ 1000.00
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 300+

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. Please see attached

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Ashley Dawson
Requestor

1/14/2025
Date

Printed Name of Requestor from Above Ashley Dawson

We will utilize the City of Vicksburg Seal on all flyers, social media platforms, and all other promotional avenues leading up to the actual event. The night of the event, the City of Vicksburg and the Seal will be displayed periodically on the 2 large screens in the ball room and upstairs at the check-in area. Each table will have a program for the night that lists all sponsors. This is usually taken home by each person as a memento of the night, increasing the number of people that will see it. During the opening remarks and the announcement of the 2025 Jester, the City of Vicksburg will be announced and thanked for being a major sponsor of the event.