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MAY 2026

# CLIENT REPORT

PREPARED FOR:  
CITY OF VICKSBURG, MS

DATE ISSUED:  
JUNE 2026



## May Highlights

### 1. Tournaments and events.

- Grand Slam baseball and MSA filled up the month of May.
- VWAA season ended in May with end of season tournament.
- Tournament weekends attendance:
  - 9,900 spectators
  - 2,825 players participated

### 2. Financial performance

- Best financial performance of the year.
  - \$106,025 in total revenue
  - \$34,221 in COGS
- Economic impact continues to grow.
  - Approximately \$2,400,000 in total economic impact for the tournament weekends of May.

# FREE CONCERT

IN THE PARK

## Blake Robert

TRAVELING TO ALL 50 STATES  
PROMOTING HIS NEW ALBUM  
"HOMETOWN"

  
**THURSDAY**  
**JULY 30**

  
**6:30 – 8:30**  
**PM**

  
**KEY CITY PARK**  
255 FISHER FERRY ROAD  
VICKSBURG, MS

★ ..... LIVE PERFORMANCE FEATURING ..... ★  
**NEW MUSIC, POP HITS, AND FAN FAVORITES!**



**FOOD OPTIONS**  
AVAILABLE FOR PURCHASE



**BRING A LAWN**  
CHAIR OR BLANKET



SCAN FOR  
**BLAKE ROBERT**  
MUSIC



VISIT:  
[BLAKEROBERTMUSIC.COM](http://BLAKEROBERTMUSIC.COM)



FOLLOW  
KEY CITY PARK  
ON FACEBOOK

ADDITIONAL INFO:  
[KEYCITYPARK.COM](http://KEYCITYPARK.COM)

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**MANAGEMENT**™



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