

\$5,000 du



## SPONSORSHIP APPLICATION

FISCAL YEAR 2025-2026

City of Vicksburg  
Attn: Office of the City Clerk  
P. O. Box 150  
Vicksburg, MS 39181-0150

Or email:  
dnickson@vicksburg.org

**INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE**

Organization Name: Jesters Ball Committee

Physical Address of the Event: 1600 Dr. Briggs Hopson Blvd. Vicksburg, MS 39180

Mailing Address: \_\_\_\_\_

Telephone Number: 601-630-2929

Website Address: www.vicksburgconventioncenter.com

Primary Contact Name: Launo Moore

Title: Committee member Telephone No: 601-415-5577

Email Address: launom@yahoo.com

Secondary Contact Name: Ashley Dawson

Title: Committee member Telephone No: 601-818-9536

Email Address: ashley@newbreakmanagement.com

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone No: \_\_\_\_\_ Email Address: \_\_\_\_\_

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: Friday, February 6, 2026  
(Must be between October 1, 2025-September 30, 2026)

1. Is your request for:

(Check all that apply)

In-Kind Sponsorship (specify in question 6)

Cash Sponsorship Amount Requested: \$ 5,000.00

2. Briefly state your organization's mission and purpose.

We aim to celebrate the residents of Vicksburg who are making a positive difference in our city and surrounding areas while bringing the community together in a fun and celebratory atmosphere.

3. Describe the event in which funds are being requested to support.

The Jesters Ball is a lively event showcasing live music, delicious food, and our amazing community.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

This event offers residents a chance to celebrate one another, appreciate the kindness of our neighbors, and recognize the positive developments happening in our community.

5. Provide detail on how the requested funds will be used support the event partially or in full.

The funds donated would be used to pay for the live music (Dr. Zarr 4-hrs) and to help offset the cost of decorations and food.

6. Select all in-kind services the organization is requesting for the event:

a) Park and facilities fees  
 b) Park Personnel (maintenance and building attendants)  
 c) Police Personnel  
 d) Fire Personnel  
 e) Other services not listed (please specify) \_\_\_\_\_  
 f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Sponsors  
VIP  
lounge →

Source	Pending	Approved	Dollar Amount
Julie Patton Johnson		✓	\$ 1500.00
Hinson Plumbing	✓		\$ 1000.00
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 300+

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. Please see attached.

**INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED**

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Ashley Dawson  
Requestor

Printed Name of Requestor from Above

12/8/2025  
Date

Ashley Dawson

Dear Board,

We are pleased to offer you a sponsorship opportunity for the 2026 Jesters Ball. The committee is respectfully requesting a \$5,000 contribution to help cover event expenses. This community-building celebration will be held on Friday, February 6, 2026, beginning at 6:30 PM.

Our Mardi Gras-themed evening will highlight several of Vicksburg's outstanding community members, culminating in the crowning of the 2026 Jester. Guests will enjoy live entertainment by Dr. Zarr's Amazing Funk Monster and delicious food prepared by the convention center's catering team. Attendance continues to grow each year, with more than 300 guests joining us at the last event.

Attendees can expect vibrant décor, a festive atmosphere, and a true sense of community spirit. What better way to embrace Mardi Gras traditions than by supporting them right here at home?

We hope you will consider partnering with us to help make this event a cherished Vicksburg tradition. We are deeply grateful to all our sponsors, Jesters and nominees, guests, and volunteers. Your support allows us to continue offering this fun and meaningful celebration.

Thank you for your consideration and generosity.

**The 2026 Jesters Ball Committee**