



Vicksburg
Mississippi

Received - 10/15/2025
Event - 12/6/2025
No Sponsorship &

SPONSORSHIP APPLICATION

FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: Reindeer Run 5K
Physical Address of the Event: Catfish Row Art Park
Mailing Address: 301 McAuley Drive Vicksburg, MS 39183
Telephone Number: 601-618-1789
Website Address: www.Facebook.com/profile.php?id=100064560979195
Primary Contact Name: Madison Lindsey
Title: Event Coordinator **Telephone No:** 601-218-2514
Email Address: MaddyLindsey200297@gmail.com
Secondary Contact Name: Dianne Gargar
Title: Volunteer **Telephone No:** 601-618-1789
Email Address: Gargarodianne@gmail.com
If you are applying on behalf of another organization, please provide contact information for that organization:
Organization: _____
Contact Name: _____
Telephone No: _____ **Email Address:** _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date:

12-6-2025

(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

☒ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$ 2,000

2. Briefly state your organization's mission and purpose.

The Reindeer Run 5K mission is to raise funds to benefit Vicksburg-Warren County Low Cost Neuter Clinic, a non-profit organization. This will reduce the overpopulation of cats and dogs in the community by providing assistance to homeless animals and low-income households.

3. Describe the event in which funds are being requested to support.

The event will be a family friendly for runners and walkers of all ages and pet participation is encouraged. The event includes: 5K Run, 1K walk, reindeer dash for kids, pet parade, visit from Santa Food Drinks and Music

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

The Reindeer Run 5K will benefit the non-profit Vicksburg Warren County Low Cost Neuter Clinic for cats and dogs, which is in its infancy. The overpopulation of dogs and cats in Vicksburg & Warren County is currently a huge problem for our community. The Low Cost Clinic will help address & mitigate this situation giving a boost to our economy & improve quality of life for both animals and citizens.

5. Provide detail on how the requested funds will be used support the event partially or in full.

Help provide promotional T-shirts to our sponsors and Racers. Aid in the purchase of ice & water. Give the ability to provide a monetary thank you for our Santa, DJ, and singer

6. Select all in-kind services the organization is requesting for the event:

- ☒ a) Park and facilities fees
☒ b) Park Personnel (maintenance and building attendants)
☒ c) Police Personnel
☐ d) Fire Personnel
☒ e) Other services not listed (please specify) VTV, Traffic, main street, ~~Park fees~~
☐ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
<u>Local sponsors</u>	<u>X</u>		\$ <u>Unknown at this time</u>
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 300

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. on a separate sheet.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Madison Lindsey
Requestor

10/01/25
Date

Printed Name of Requestor from Above

Madison Lindsey

Q9 Explain in detail how the event will promote the city of Vicksburg (ADD EXTRA PAGE NO SPACE ON FORM)

This event will promote the city of Vicksburg by bringing together families, friends and communities for a fun filled morning. The energy and environment will promote friendships from their earliest beginnings to their aged comfort. People will leave knowing they have participated in something healthy, a little competitive, with all the proceeds benefiting a very good cause; Vicksburg Warren County Low Cost Neuter Clinic.

Funding this event at the \$2000 level will give the City of Vicksburg a prominent name of the event T-shirts, sponsor recognition on social media, the ability to add advertisement in the race bag and 10 complimentary race registrations or 10 events T-shirts. This will yield good exposure for the City of Vicksburg.

The event will also bring in people from out of town.

Fleas Navidog and Happy Neuter Year



Reindeer Run 5k Sponsorship Packet

Hello,

We are excited to present you with a sponsorship opportunity for the SEVENTH Annual Reindeer Run 5K with proceeds to benefit Vicksburg Warren County Low Cost Neuter Clinic. This fun-filled event will take place on Saturday morning, December 6, 2025, beginning and ending at Catfish Row in beautiful downtown Vicksburg, MS. This family-friendly event brings in runners and walkers of all ages and pet participation is encouraged. There will be a dog parade at the end of the race that you will not want to miss! Santa has even been known to make an appearance for this special day!

The volunteers at Vicksburg Warren County Low Cost Neuter Clinic, a non-profit, work tirelessly to care for the dogs and cats in our community. They aim to spay/neuter homeless animals along with animals in low income households in the Vicksburg and Warren County area. As you can imagine, there are enormous costs involved in kicking off these efforts to take on the overpopulation in Vicksburg. Our friends at Vicksburg Warren County Low Cost Neuter Clinic need our continued support to make this mission possible!

Each year the Reindeer Run has seen tremendous support from the community, volunteers, and sponsors. Last year, because of the generosity of our wonderful sponsors, donors, and participants, we were able to present PAWS with a check for \$35,346.07! We hope to do the same this year for Vicksburg Warren County Low Cost Neuter Clinic!!

We are so incredibly grateful to our sponsors, participants, and volunteers!

We are reaching out to you with an opportunity to support the SEVENTH Annual Reindeer Run 5k to benefit Vicksburg Warren County Low Cost Neuter Clinic. Your contribution directly supports this non-profit organization while providing a family-friendly event in Vicksburg!

Please find the enclosed sponsorship opportunities for this event, as well as the sponsorship commitment form. We look forward to seeing you there!

**Thank you,
Madison Lindsey
Event Coordinator
601-218-2514**

2025 Reindeer Run



Mayor Willis Thompson

Alderwoman Vickie Bailey

Alderman T.J. Mayfield

From: Madison Lindsey

Date: July 24th 2025

Re: Requesting permission to host The Reindeer Run 5K in
downtown Vicksburg at Catfish Row December 6, 2025.

I would like to request permission to host The Reindeer Run in downtown Vicksburg at Catfish Row December 6, 2025. The 5k start and finish will start and end at Catfish Row. The event will begin at 8am and finish at 1 lam.

I would like to request the assistance of the Vicksburg Police Department, the City traffic department, and community service department.

I have met with Kim Hopkins and Lt Bobby Jones to discuss the event and the 5K route. This is a family friendly event, and will encourage people to come downtown for a full day of holiday activities. All proceeds from our event go to VW CO Low-Cost Neuter Clinic. Last year, we presented Paws Rescue with a check for \$35,346.07, and hope to do the same for VW Co Low-Cost Neuter Clinic.

Thank you for your consideration, and allowing us to be a part of the continued growth of our community.

Sincerely,

Madison Lindsey
Event Coordinator
601-218-2514

2025 Reindeer Run Route

The start and finish at the entrance to catfish row. The first set of chains to the right of the restrooms

Starting line to Washington street

Right on Washington street to Belmont

Left on Belmont to Drummond Left turn
on Drummond/Monroe to Clay

Turn around at Clay to Crawford

Right on Crawford street to Walnut

Left on Walnut to Veto

Right on Veto to Washington

Left on Levee

Back to start