



Vicksburg
Mississippi



SPONSORSHIP APPLICATION

FISCAL YEAR 2025-2026

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

RECEIVED

AUG 10 2026

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INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: METRO - JACKSON ALCORN ALUMNI ASSOCIATION
Physical Address of the Event: RADIO FOOTBALL BROADCAST 2026 SEASON
Mailing Address: P.O. BOX 760, CLINTON, MS. 39056
Telephone Number: 601-940-6277
Website Address: METRO - JACKSON ALCORN ALUMNI ASSOCIATION
Primary Contact Name: JAMES M. ROBINSON (BROADCAST CHAIRMAN)
Title: CHAIRMAN Telephone No: 601-940-6277
Email Address: JMARIONROB@GMAIL.COM
Secondary Contact Name: ESTHER RANSOM
Title: FOOTBALL BROADCAST COMM, 1782 Telephone No: 713-540-4154
Email Address: RANSOM.ESTHER@GMAIL.COM
If you are applying on behalf of another organization, please provide contact information for that organization:
Organization: N/A
Contact Name: N/A
Telephone No: N/A Email Address: N/A

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: ALCORN STATE Radio BROADCAST OF FOOTBALL FOR 2026.
(Must be between October 1, 2025-September 30, 2026)

1. Is your request for:

(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$ 300,000 FOR THE ENTIRE SEASON

2. Briefly state your organization's mission and purpose.

TO PROMOTE AND PROVIDE INFORMATION RELATED TO
ALCORN STATE UNIVERSITY.

3. Describe the event in which funds are being requested to support.

THE BROADCAST OF ALCORN STATE UNIVERSITY
FOR THE 2026 SEASON.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

WE SUPPORT THE EDUCATIONAL VISION OF
ALCORN STATE UNIVERSITY

5. Provide detail on how the requested funds will be used support the event partially or in full.

THE CITY OF VICKSBURG WILL BE ADVERTISED
DURING EACH FOOTBALL GAME DURING THE
2026 SEASON

6. Select all in-kind services the organization is requesting for the event:

- ☐ a) Park and facilities fees N/A
- ☐ b) Park Personnel (maintenance and building attendants) N/A
- ☐ c) Police Personnel N/A
- ☐ d) Fire Personnel N/A
- ☐ e) Other services not listed (please specify) N/A
- ☒ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
RADIO ADVERTISEMENT			\$
PROMOTING THE CITY			\$
OF VICKSBURG.			\$
			\$
\$300.00 FOR			\$
THE 2026 ALCORN			\$
FOOTBALL SEASON			\$

8. Anticipated Attendance: THE VICKSBURG ADVERTISEMENT WILL BE BROADCAST EACH GAME AND HEAD BY THOUSANDS.
9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

METRO-JACKSON ALCORN ALUMNI ASSOCIATION 8/10/26
 Requestor James M. Robinson Date
 Printed Name of Requestor from Above JAMES M. ROBINSON



BROADCAST COMMITTEE

P. O. Box 760
Clinton, MS 39056

Dear Supporters and Alumni:

Alcorn State University football will be epic this season! The Braves had a great recruiting year and are anxious to display the talents of some of the best red-shirted freshman to play the game.

Alumni and fans are looking forward to being a part of the excitement in the stadium and by listening to the broadcast of the games in the comfort of their homes. Therefore, it is imperative that all tenured supporters reserve their advertising spot early to guarantee that their business or promotional interest will continue to be a part of Alcorn football. Each game will be broadcast on radio station WMPR 90.1 FM in Jackson, MS which is heard throughout central Mississippi, parts of Louisiana, Alabama, Arkansas, and the world-wide web. The cost of a sponsorship for this season is \$300 for all games.

Please complete the enclosed agreement, make your check or money order payable to the Metro Jackson Alcorn Alumni and returned to the address on this letter. You may call me at (601) 940-6277 or (601) 925-9349, if you have questions or concerns.

In the Spirit of Champions,

James M. Robinson

James M. Robinson
Chairman

Broadcast Agreement

This agreement executed by and between the ASU Broadcast Committee and hereinafter called underwriter.

Said underwriter agrees to donate \$300 to the ASU Broadcast to have their business, product or service advertised during the 2026 Alcorn State University football season. In witness whereof the parties have duly executed this agreement on this _____ day of _____.

Witness:

James M. Robinson

Chapter Representative

Phone # 601-940-6277

Underwrite

EMAIL: JMARIONROB@GMAIL.COM

PLEASE MAKE CHECK PAYABLE TO: "Metro Jackson Alcorn Alumni Chapter, Inc." and mail to the attention of Mr. James M. Robinson, ASU Broadcast, Post Office 760, Clinton, MS 39056.

The Metro Jackson Alcorn Alumni Chapter, Inc. is a tax-exempt organization as described in Section 501(c)(3) of the Internal Revenue Code.