



SPONSORSHIP APPLICATION

FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: Lendsi Radio WVBG Radio V105.5FM

Physical Address of the Event: 1123 South Street, Vicksburg, MS 39180

Mailing Address: P O Box 46. Vicksburg, MS 39181

Telephone Number: 601 831-0848

Website Address: <http://vicksburgradio.com>

Primary Contact Name: Mark Jones Title: Owner

Telephone No: 601 529-8629 Email Address: mark@vicksburgv105.com

Secondary Contact Name: Amanda Harris Title: Station Manager

Telephone No: 601 738-1211 Email Address: mandy@vicksburgv105.com

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: _____

Contact Name: _____

Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: October 1, 2024 - December 31, 2024
(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

In-Kind Sponsorship (specify in question 6)

Sponsorship Amount Requested: \$590

2. Briefly state your organization's mission and purpose.

The mission and purpose of WVBG in broadcasting Warren Central High School football games are deeply rooted in community engagement, youth development, school spirit, recognition of achievements and intergenerational connection.

3. Describe the event in which funds are being requested to support.

Funds will be used to continue the broadcast of Warren Central High School games. Warren Central High School football games are likely much more than just sporting events; they represent a shared experience that brings together the entire school community in celebration of teamwork, achievement and tradition.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

Broadcasting Warren Central High School football games serves the public interest by promoting accessibility, community connection, youth development, recognition and historical preservation. It enriches the cultural fabric of communities and reinforces the importance of local sports as a reflection of shared values and aspirations.

5. Provide detail on how the requested funds will be used support the event partially or in full.

Funds allocated to support Warren Central High School Football broadcasts are used strategically to invest in equipment, personnel, logistics, promotion and community engagement efforts, all aimed at delivering high-quality broadcasts that enrich the experience of viewers and support the local high school sports community.

6. Select all in-kind services the organization is requesting for the event:

- a) Park and facilities fees
- b) Park Personnel (maintenance and building attendants)
- c) Police Personnel
- d) Fire Personnel
- e) Other services not listed (please specify) _____
- f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
			\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: _____

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

MARK JONES

Requestor _____

9-12-24

Date _____

Printed Name of Requestor from Above

Mark Jones



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Organization Name: Owensville Radio WVBG Radio 107.7FM

Physical Address of the Event: 1123 South Street, Vicksburg, MS 39180

Mailing Address: P O Box 46, Vicksburg, MS 39181

Telephone Number: 601 831-0848

Website Address: <http://vicksburgradio.com>

Primary Contact Name: Mark Jones Title: Owner

Telephone No: 601 529-8629 Email Address: mark@vicksburgv105.com

Secondary Contact Name: Amanda Harris Title: Station Manager

Telephone No: 601 738-1211 Email Address: mandy@vicksburgv105.com

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Requestor MARK JONES

Date 9-12-24

Printed Name of Requestor from Above Mark Jones

LENSI RADIO, LLC

V105.5 FM

P.O. Box 46

Vicksburg, MS 39181

(601) 883-0848

September 12, 2024

Once again V105.5 FM and Newstalk 107.7 FM will broadcast each and every Warren Central and Vicksburg High School football game. Both home and away games, as well as playoffs will be heard on the radio and internet. As in previous years, we would very much appreciate the City of Vicksburg's sponsorship of these broadcasts.

We are pleased to offer the City of Vicksburg the following:

- 1- 3 spots per game broadcast for each school for the second half of the high school football season (October and November)**
- 2- 30 additional 30 second spots per month (October and November) to be run during regular broadcasting on both stations.**

The total cost to the city would be \$295.00 per month per station (October and November) for a total cost of \$1180.00.

We will be there with a quality broadcast for all the games, both home and away heard exclusively on WVBG Radio, V105.5 FM and Newstalk 107.7 FM. Thank you for your consideration.

Respectfully,
Mark Jones
General Manager/Owner