



250<sup>00</sup>

## SPONSORSHIP APPLICATION

### FISCAL YEAR 2024 – 2025

SUBMIT TO

City of Vicksburg  
Attn: Office of the City Clerk  
P. O. Box 150  
Vicksburg, MS 39181-0150

Or email:  
dnickson@vicksburg.org

**INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE**

**Organization Name:** The Vicksburg Post

**Physical Address of the Event:** NA

**Mailing Address:** 1106 Washington St., Vicksburg

**Telephone Number:** 601-636-4545

**Website Address:** vicksburgpost.com

**Primary Contact Name:** Jillian Norris

**Title:** Marketing Consultant **Telephone No:** 601-618-5744

**Email Address:** jillian.norris@vicksburgpost.com

**Secondary Contact Name:** Justin Clarkston

**Title:** Director of Business Development **Telephone No:** 601-807-0042

**Email Address:** justin.clarkston@vicksburgpost.com

If you are applying on behalf of another organization, please provide contact information for that organization:

**Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Telephone No:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Complete The Following Questions Regarding Your Request For City Sponsorship Consideration**

Event Date: May 24, 2025  
(Must be between October 1, 2024 – September 30, 2025)

**1. Is your request for:**

(Check all that apply)

- In-Kind Sponsorship (specify in question 6)
- Cash Sponsorship Amount Requested: \$425 for 1/4 page (5"x10.5") b&w ad.

**2. Briefly state your organization's mission and purpose.**

To honor and preserve the legacy of Vicksburg-area veterans who made the ultimate sacrifice in service to our country, as well as those that witnessed all of it and survived. This Memorial Day section serves as a powerful tribute, featuring photos of hundreds of local heroes from World War II through present day, and reminds the community of the deep roots of valor and patriotism within our city.

**3. Describe the event in which funds are being requested to support.**

Funds will support the production and distribution, including at the Memorial Day parade, of a special Memorial Day edition that includes photos and stories of local fallen veterans. By sponsoring this section, the City of Vicksburg visibly honors those who gave their lives for our freedom and reaffirms its ongoing commitment to recognizing the bravery and sacrifice of its citizens who served.

**4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?**

Please see box 2

**5. Provide detail on how the requested funds will be used support the event partially or in full.**

The requested funds will pay for the ad.

**6. Select all in-kind services the organization is requesting for the event:**

- a) Park and facilities fees
- b) Park Personnel (maintenance and building attendants)
- c) Police Personnel
- d) Fire Personnel
- e) Other services not listed (please specify) \_\_\_\_\_
- f) Not requesting in-kind services

**7. Identify and provide all other funding requests for this event. Provide attachments if needed.**

Source	Pending	Approved	Dollar Amount
			\$
			\$
			\$
			\$
			\$
			\$
			\$

**8. Anticipated Attendance:** \_\_\_\_\_

**9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.**

This will promote the fact that the city wishes all area teams the best of luck for a safe and successful season.

**INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED**

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Jillian Norris Requestor

\_\_\_\_\_  
Date 4/3/25

Printed Name of Requestor from Above Jillian Norris

# MEMORIAL DAY



Salute to Fallen Local Veterans

Publishes: Weekend Edition, May 24th-25th

Includes photos of all local fallen veterans from all wars.

**Eighth Page Ad \$250**

Dimensions: 4.9165" x 5"

**Quarter Page Ad \$425**

Dimensions: 4.9165" x 10.5"

**Deadline May 19th**

Mallory Hoffman  
mallory.hoffman@vicksburgpost.com  
Mobile/Text 601-630-7048

Jillian Norris  
jillian.norris@vicksburgpost.com  
Mobile/Text 601-618-5744

**The Vicksburg Post.**