



**SPONSORSHIP APPLICATION
FISCAL YEAR 2024-2025**

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: Rev. Dr. Martin Luther King, Jr. Birthday Memorial Committee

Physical Address of the Event: Ardis T. Williams Sr. Auditorium, 901 Monroe Street, Vicksburg, MS

Mailing Address: P.O. Box 1561, Vicksburg, MS 39181

Telephone Number: 601-630-5847

Website Address: _____

Primary Contact Name: Bobbie Bingham Morrow

Title: Chair Telephone No: 601-630-5847

Email Address: binghammorrow@yahoo.com

Secondary Contact Name: Pastor Linda Sweezer-Rowster

Title: Co-Founder Telephone No: 601-218-1322

Email Address: linsweezer@hotmail.com

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: _____

Contact Name: _____

Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: January 20, 2025

(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

In-Kind Sponsorship (specify in question 6)

Cash Sponsorship Amount Requested: \$2,000

2. Briefly state your organization's mission and purpose.

The Rev. Dr. Martin Luther King Jr Birthday Memorial Committee's mission is to host, plan, and implement holiday celebrations in honor of the life and legacy of Rev. Dr. Martin Luther King, Jr. who was a pastor, activist, humanitarian, and civil rights legend. Our purpose is to ensure that an annual celebration is held in Warren County. This 2025 celebration will be our 39th annual celebration.

3. Describe the event in which funds are being requested to support.

The event includes a guest speaker; youth in and outside of the the Vicksburg Warren School District; local and surrounding area musicians and soloists; Commanders of the three U.S. Army Corps of Engineers facilities; local pastors; and citizens. Local and surrounding area students and adults are offered the opportunity to showcase their talents.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

Our organization and this event further community growth and serve a public interest. Through this event our organization brings together in one setting city, county, and federal government officials to share their mission and purpose with the citizens (adult and youth) they serve and interacting with them to acknowledge the life and legacy of a Nobel prize winning community servant.

5. Provide detail on how the requested funds will be used support the event partially or in full.

Funds will be used to pay honorariums, print programs and certificates, purchase supplies and equipment, and to advertise in newspapers, radio, social media, etc.

6. Select all in-kind services the organization is requesting for the event:

- a) Park and facilities fees
- b) Park Personnel (maintenance and building attendants)
- c) Police Personnel
- d) Fire Personnel
- e) Other services not listed (please specify) Complimentary use of the Auditorium
- f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
None			\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 200 to 600

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. All advertising and the printed program will acknowledge the sponsorship of the city of Vicksburg. The city logo will be used on all printed materials.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

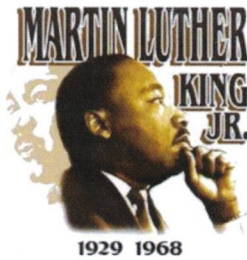
The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Bobbie Bingham Morrow

Bobbie Bingham Morrow
Requestor

January 3, 2025
Date

Printed Name of Requestor from Above Bobbie Bingham Morrow



**REV. DR. MARTIN LUTHER KING JR
BIRTHDAY MEMORIAL COMMITTEE
P.O. BOX 1561
VICKSBURG, MS 39181-1561**

January 3, 2025

Mayor and Aldermen
City of Vicksburg
1401 Walnut Street
Vicksburg, Mississippi 39180

Gentlemen:

On Monday, January 20, 2025, the Rev. Dr. Martin Luther King, Jr. Birthday Memorial Committee, a non-profit organization, will host the 39th annual community-wide memorial and birthday celebration in honor of the work and legacy of Rev. Dr. Martin Luther King, Jr. Our standing theme is ***Remember! Celebrate! Act! A Day On...Not A Day Off.*** This 2025 Dr. King holiday observance will mark Dr. King's 96th birthday and the 39th National Holiday in his honor. The event is free and open to the public.

We respectfully request:

- Complimentary use of the Ardis T. Williams Sr Auditorium.
- City of Vicksburg co-sponsorship of this community-wide public event. Please mail your \$1,500-\$4,000 sponsorship payable to the Rev. Dr. Martin Luther King, Jr. Birthday Memorial Committee to P.O. Box 1561, Vicksburg, MS 39181-1561.
- Greetings from Mayor Flaggs during the program.

The city of Vicksburg will be recognized as a co-sponsor of the Celebration in all program guides, event flyers, and advertising. We are grateful to the First Mississippi Chapter of Blacks In Government; the Vicksburg Branch of the National Association for the Advancement of Colored People; and the U.S. Army Corps of Engineers and recognize them in our program guides and flyers as partners who faithfully support our program efforts. Thank you for all the support that the city of Vicksburg has provided for past Dr. King celebrations and we look forward to your continued support.

Please contact me on my cell at 601-630-5847 or on e-mail at binghammorrow@yahoo.com. Thank you for your commitment to help make the 2025 Dr. King celebration a great success!

Sincerely,

Bobbie Bingham Morrow

Bobbie Bingham Morrow
Chair