



Vicksburg
Mississippi

SPONSORSHIP APPLICATION

FISCAL YEAR 2023 – 2024

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: Miss Mississippi Teen Scholarship Pageant

Physical Address of the Event: 901 Monroe St. Vicksburg, MS 39183

Mailing Address: _____

Telephone Number: 601-634-4511

Website Address: Visitvicksburg.com

Primary Contact Name: Cheri Snow (on behalf of Maddie Snow)

Title: _____ Telephone No: 601-415-0615

Email Address: snowcheri99@gmail.com

Secondary Contact Name: Maddie Snow

Title: Miss Key to the South's Teen Telephone No: 601-501-2222

Email Address: n/a

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: n/a

Contact Name: _____

Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: April 19-21 2024
(Must be between October 1, 2023 - September 30, 2024)

1. Is your request for:
(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$ 350.00

2. Briefly state your organization's mission and purpose.

The Miss Mississippi Teen pageant is a scholarship organization.

3. Describe the event in which funds are being requested to support.

The fund will be used to purchase a salute page in the Miss Mississippi pageant book.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

This organization provides scholarships in order for young women to pursue their education goals.

5. Provide detail on how the requested funds will be used support the event partially or in full.

The fund used to purchase salute pages go back into the organization and are used to provide scholarship money to contestants.

6. Select all in-kind services the organization is requesting for the event:

- ☐ a) Park and facilities fees
☐ b) Park Personnel (maintenance and building attendants)
☐ c) Police Personnel
☐ d) Fire Personnel
☐ e) Other services not listed (please specify) _____
☒ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
n/a			\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: Several hundred

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. The City of Vicksburg will get a salute page in the program book as advertisement.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Cheri Snow
Requestor

12 Feb 24
Date

Printed Name of Requestor from Above

Cheri Snow

February 2, 2024

Dear Mr. Mayor,

My name is Maddie Snow, and I am Miss Key to the South's Teen 2024. I will be competing for the title of Miss Mississippi's Teen in April. I would love to have your support through the purchase of a Salute Page in the Miss Mississippi Teen pageant book. I have attached a pricing guide and a sample page for your review. My deadline to have all salute pages and money turned in is March 1st, 2024. I would greatly appreciate any donation.

Sincerely,

Maddie Snow

2023 **Miss Mississippi's Outstanding TEEN**

Please return this form by March 3, 2023, to the candidate listed below.
Thank you!

Title: Miss Key to the South's Teen
Candidate's Name: Maddie Snow
Email: Snowcher179@gmail.com Telephone: 601-415-0615
Mailing Address: 107 Camden Drive
Vicksburg, MS 39183

SPONSOR INVOICE

Date 2.29.24

Sponsor Name (Contact person): _____

Business Name (If applicable): City of Vicksburg

Sponsorship Amount: _____

Form of Payment: Please make checks payable to the Miss Mississippi Corporation.
CHECK # _____ Amount _____

CREDIT CARD: Visa _____ Master Card _____

Name on card _____

Card Number _____

Expiration Date _____

Billing Address _____

You may also call the
Miss Mississippi office at
1-601-638-6746
with credit card information.
Please supply the
name of the candidate, so
she will receive credit.

**Thank you for your sponsorship and participation in the
Miss Mississippi's Outstanding Teen Competition!**

The graphic designers who produce the Miss Mississippi Program Book, will be happy to design your tribute at no additional cost to you. You can give logos and information to this candidate. (Because of space restriction, logos can only be used for sponsorships of \$117 and above.)

If you would like to have your own ad agency produce this tribute, please provide them with the candidate's name, title and sponsorship size and amount. You or your agency may contact Susan McCarty at the numbers below for specifications or questions.

**PLEASE INCLUDE YOUR CANDIDATE'S NAME AND
TITLE (if available) ON ALL CORRESPONDENCE!**

Susan McCarty
ADS and Images
1-501-984-2840
mccartyimages@icloud.com

Miss Mississippi Corporation
1-601-638-6746
P. O. Box 742
Vicksburg, MS 39181
secretary@miss-mississippi.com

Thank You!

Salute Page Design

ALL pages will be designed by Susan at ADS and IMAGES

Sponsor names on the salute pages

Sponsor information and logos will go at the bottom of your pages. Only one or two sponsors at the bottom, with a minimum of logos, keeps the pages from being too 'fussy'. (See sample 1.) However, if your sponsor requests his logo, please make sure the logo is a **good, clear copy** – a business card, letterhead, envelope, etc., and include these in your package.

SORRY, BUT BECAUSE OF SPACE RESTRICTIONS, NO LOGOS CAN BE USED FOR LESS THAN \$117 SPONSORSHIPS!

Please don't tape or staple over the logo. If a logo is not clear enough to reproduce well, I will have to omit it and set the business name in type. I cannot go on the Internet and search for logos for your sponsors because they may not be current.

Email

Most of the information and photos I receive are emailed. Please send the information you want on your salute pages as soon as you have a complete page. (mccartyimages@icloud.com) You can continue to email as you add pages. This will save shipping fees for you and will be much faster! I will reply to confirm that I received your information. If I don't reply, please call or email me again to see if I received it. Send only **COMPLETE** pages and please follow the format of the **SALUTE PAGE SPONSOR FORM** (pg 8) and **LIST INFORMATION BY PAGES**.

If you have more than one sponsor on a page

Please indicate how much money each sponsor gave you. For instance, if one sponsor gave you \$50 and another gave you \$300, I will know to make the name of the larger contributor more dominant. Please list all the sponsors that are to be used on each page. (These dollar amounts will not appear in the book.)

Sponsorship prices:

Full page \$350
Half page \$175
Third page \$117
Quarter page \$87.50

You can have sponsorship ads in different sizes, but the dollar amount must equal \$350 per page.
Example: You can have 35 friends contribute \$10 each!

NO right-hand and left-hand pages

We cannot guarantee the placement of right-hand and left-hand pages. This depends on the number of pages that come before yours, and we never know that until just before the book goes to press.

Ship/Email Salute Page Information and Photos To:

Susan McCarty • Email: mccartyimages@icloud.com

OR ship to: 6 Badalona Lane, Hot Springs Village, ARKANSAS, 71909

Please use FedEx or UPS to ship.

If you must use the Post Office Express Mail, please check the signature waiver!
(If you don't check the waiver, I may have to go to the post office to pick up your package.)

Your Competition

Your Name

SALUTE PAGE SAMPLE #1

Your
Photo
Here

Please ask your
photographer NOT to
put his/her name
or logo
ON your photo.
By request, we will
position the name
near your photo.

This
is a
\$175
sponsorship!

You can have different
combinations of sizes/money,
but it must equal \$350 per page.

These are Quarter Page
\$87.50
sponsorships!

Photographer's name here

Business logo

Business Address and Phone Number
Business City and State
Short Message if Needed

Business Name

Business Address and
Phone Number
Business City and State

Business Name

Business Address and
Phone Number
Business City and State