

# CITY OF VICKSBURG

## *Legal Department*

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June 11, 2026

Board of Mayor and Aldermen  
Vicksburg, Mississippi

RE: *Water Park Feasibility Study*

Dear Board:

Please find attached to this correspondence three (3) proposals from companies desiring to provide a detailed Feasibility Study for the inclusion of an outdoor water park at the current Key City Sports Complex Site. The purpose of the feasibility study will be to determine if this development will be economically and operationally viable before the City of Vicksburg invests financial resources. I believe that the study would be reasonably prudent.

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### **HOTEL & LEISURE ADVISORS (“H&LA”)**

H&LA, founded in 2005, has completed feasibility studies for more than 1,000 waterparks and amusement parks across the United States and Canada. They propose \$25,000 for the market feasibility and financial analysis study, \$5,000 for a survey monkey demand survey and \$10,000 for the economic impact study. They also request \$3,000 for travel and out-of-pocket costs associated with the market and feasibility study with the cost being increased to \$4,000 for all the studies and survey.

### **WATER VENTURES**

Water Ventures, created over 30 years ago, provides design and installation of water parks offering a large selection of needed equipment. They propose to charge \$90,000 for the feasibility study and concept design for the waterpark.

### **THE SPORTS FACILITIES COMPANIES**

The Sports Facilities Companies operate sports, recreation, events facilities of all sizes and scopes for municipalities and real estate developers. They currently operate the Key City Sports Complex. They propose to charge \$35,000 to draft the pro forma economic impact analysis.

Letter to Board  
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I am providing each proposal with this correspondence. Please review and let me know if you have any questions. Please also advise if I can place these proposals on the agenda for June 15, 2026, for your review and discussion.

Sincerely,

A handwritten signature in blue ink, appearing to read "Kimberly", with a long horizontal flourish extending to the right.

Kimberly Walker Nailor, Esq.

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