



**SPONSORSHIP APPLICATION**

**FISCAL YEAR 2025-2026**

**SUBMIT TO**

City of Vicksburg  
Attn: Office of the City Clerk  
P. O. Box 150  
Vicksburg, MS 39181-0150

Or email:  
dnickson@vicksburg.org

**INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE**

**Organization Name:** Mississippi River Monsters, LLC

Physical Address of the Event: Vicksburg Convention Center, Vicksburg, MS

Mailing Address: 4025 CR 928, Brookland, AR 72417

Telephone Number: 870-897-1373

Website Address: www.mississippirivermonsters.com

**Primary Contact Name:** George Young

Title: Tournament Director Telephone No: 870-897-1373

Email Address: george@bigriverwildlife.com

**Secondary Contact Name:** Kristi Young

Title: CEO Mississippi River Monsters Telephone No: 870-897-0278

Email Address: kristi@bigriverwildlife.com

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone No: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Complete The Following Questions Regarding Your Request For City Sponsorship Consideration**

Event Date: July 25 - July 26, 2026  
(Must be between October 1, 2025-September 30, 2026)

**1. Is your request for:**

(Check all that apply)

In-Kind Sponsorship (specify in question 6)

Cash Sponsorship Amount Requested: \$ 25,000

**2. Briefly state your organization's mission and purpose.**

Mississippi River Monsters, LLC is dedicated to promoting outdoor recreation, competitive fishing, and conservation awareness through large-scale fishing tournaments. Our mission is to create engaging, family-friendly events that support local economies and bring communities together through the sport of catfishing.

**3. Describe the event in which funds are being requested to support.**

The MegaBuc\$ Vicksburg Catfishing Tournament is a premier competitive fishing event entering its fourth year. The tournament hosts approximately 300 anglers and draws over 6,000 spectators. In addition to the competition, the event features a large indoor expo with vendors and outdoor industry partners, creating a festival-style atmosphere centered around fishing, conservation, and community engagement.

**4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?**

This event significantly contributes to economic growth and tourism in Vicksburg. Approximately 90% of participants travel from out of town, with each team spending an estimated \$700 on lodging and \$1,200 on local expenses such as food, fuel, and shopping. The event benefits local hotels, restaurants, and retail businesses while promoting Vicksburg as a destination for outdoor recreation.

**5. Provide detail on how the requested funds will be used support the event partially or in full.**

The requested sponsorship funds will be used to promote the City of Vicksburg, its resources. The tournament will attract a large number of spectators, participants, tourists and local residents which will be beneficial to the City of Vicksburg. The funds will be used to sponsor this event in the City.

**6. Select all in-kind services the organization is requesting for the event:**

- a) Park and facilities fees
- b) Park Personnel (maintenance and building attendants)
- c) Police Personnel
- d) Fire Personnel
- e) Other services not listed (please specify) Vicksburg Convention Center
- f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
			\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 6,000 + 300 Anglers

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.

**INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED**

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

George Young Jr.  
Requestor

3-30-26  
Date

Printed Name of Requestor from Above George Young