

\$2,500⁰⁰



SPONSORSHIP APPLICATION
FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: Simply Dop3 Xperience Corp

Physical Address of the Event: Pending request

Mailing Address: 1032 Township Square Alpharetta, Georgia 30022

Telephone Number: _____

Website Address: www.simplydop3xperience.com

Primary Contact Name: Jeremy Meekins

Title: Chairperson **Telephone No:** 6015592222

Email Address: meekinsjeremy@gmail.com

Secondary Contact Name: Jessica Hardaway

Title: member **Telephone No:** 6015294034

Email Address: jdhardaway@gmail.com

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: _____

Contact Name: _____

Telephone No: _____ **Email Address:** _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: Sunday, July 20, 2025

(Must be between October 1, 2023 – September 30, 2024)

1. Is your request for:

(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☐ Cash Sponsorship Amount Requested: \$5500

2. Briefly state your organization's mission and purpose.

At Growing Today Xperience, we empower young minds to step outside their comfort zones and embrace exciting opportunities for growth. Together, we're shaping a brighter future by fostering resilience and creativity in our youth. Join us in transforming lives and uplifting our community, your support makes a difference!

3. Describe the event in which funds are being requested to support.

The 9th Annual Back to School/Celebrity Basketball game is exciting event that unites youth and community members for a night of fun and philanthropy. Held within a VWSD it features star-studded lineup, including NBA and NFL champions, as well as world renowned comedians, all eager to engage with kids and motivate them toward success. The evening begins with a red carpet, where celebrities connect with the youth and share their support for educational initiatives. As the game unfolds, the atmosphere is electric, with entertainment acts keeping the crowd together and when the entertainment is brought to a close we plan to gift 1000s come kids with bookbags filled with the school supplies that they need to succeed in this upcoming school year.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

Simply Dop3 Xperience is involved in youth organizing, indicating a focus on empowering and supporting the youth. Our aim for "long-term successes using short term wins as catalyst, " demonstrating a strategy for sustainable community improvement. Our annual Back to School Drive in Vicksburg, Ms for 9 years is a significant event, providing essential supplies to students. This directly supports educational access and opportunity. We provide an average of 1000 bookbags annually and secured over 15 corporate sponsors.

5. Provide detail on how the requested funds will be used support the event partially or in full.

School supplies will cover 60% of the funds. We will purchase additional bookbags, notebooks, pens and pencil. These supplies will be distributed to students in need, ensuring they start the school year equipped for success. Event insurance and security will cover 20% to protect our sponsors, attendees, and the insurance coverage on the venue. This ensures a safe and secure environment for all participants during the event. Therefore, entertainment has brought this event to the point of 9 years and count however we will place 20% of funds in there. We aim to provide engaging entertainment including local performers and activities for families, to create a fun atmosphere. This will encourage community participation and help raise awareness for our cause.

6. Select all in-kind services the organization is requesting for the event:

- ☐ a) Park and facilities fees
- ☐ b) Park Personnel (maintenance and building attendants)
- ☒ c) Police Personnel
- ☒ d) Fire Personnel
- ☐ e) Other services not listed (please specify) _____
- ☐ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

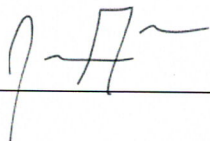
Source	Pending	Approved	Dollar Amount
Cricket Wireless	yes		\$ 5500
Ballys	yes		\$ 2500
City of Vicksburg	yes		\$ 5500
McDonalds		yes	\$ 600 bookbags
Merit Health		Yes	\$ school items
99 Jams		yes	\$ advertisement
			\$

8. Anticipated Attendance: 1000

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.


Requestor

March 25, 2025
Date

Printed Name of Requestor from Above Jeremy Meekins