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OCT 21 2025

BY: K. D. Brown
10:48 AM

Event - 12/11/2025

\$700.-

SPONSORSHIP APPLICATION

FISCAL YEAR 2025-26

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: Lendsi Radio/V105.5 Radio

Physical Address of the Event: 1600 Dr. Briggs Hopson Blvd.

Mailing Address: P.O. Box 46 Vicksburg, MS 3918

Telephone Number: 601-883-0848

Website Address: www.vicksburgradio.com

Primary Contact Name: Mark Jones **Title:** Owner **Telephone No:** 601-883-0848

Email Address: mark@vicksburgv105.com

Secondary Contact Name: Amanda Harris **Title:** Production Director

Telephone No: 601-738-1211

Email Address: amanda@vicksburgv105.com

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: _____

Contact Name: _____

Telephone No: _____ **Email Address:** _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: December 11, 2025

(Must be between October 1, 2025-September 2026)

1. Is your request for:

(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$700

2. Briefly state your organization's mission and purpose.

V105.5 gives away \$10,000 each year to local schools and performers that participate in the annual Christmas Caroling Contest. This showcases Vicksburg's talent and our local schools.

3. Describe the event in which funds are being requested to support.

V105.5 hosts the annual Christmas Caroling Contest and we give away \$10,000 in prize money to the winners. This money goes to our local performers and schools.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

This event brings in families that want to support their family members or school. Not only do they perform live, but they are also played on the radio in the Christmas playback show.

5. Provide detail on how the requested funds will be used support the event partially or in full.

All of the money received will go directly to the winners of the contest. We are not able to fund the winners without the help and support from our local community. The \$10,000 in prize money will be divided between the winners of each category.

6. Select all in-kind services the organization is requesting for the event:

- ☐ a) Park and facilities fees
- ☐ b) Park Personnel (maintenance and building attendants)
- ☐ c) Police Personnel
- ☐ d) Fire Personnel
- ☐ e) Other services not listed (please specify) Officials are welcome to come give out awards
- ☒ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
Multi businesses around the city and county			\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 500

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. *See attached..

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Amanda Harris
Requestor

10/21/2025
Date

Printed Name of Requestor from Above Amanda Harris



**LENSI RADIO, LLC
V105.5 FM
P.O. Box 46
Vicksburg, MS 39181
(601) 883-0848**

Vicksburg's only locally owned and operated radio station, V105.5, is hosting the 20th Annual V105.5 Christmas Caroling Contest. We hope the City of Vicksburg will participate in this event again this year. Thousands, from all over the world; hear the Christmas Eve-Christmas Day Playback show featuring participants from all over Mississippi and Northeast Louisiana on V105.5 and on our stream at www.vicksburgradio.com. A live performance will take place on December 11 at 6:30pm at the Vicksburg Convention Center. At least \$10,000 in prize money will be given to the winners and runners-up. Entry is free to the participants.

WHAT THE CITY OF VICKSBURG RECEIVES AS A SPONSOR

The city will receive thirty 30 second ads per month for the months of November and December and twenty-four Christmas Greetings on the Playback show.

COST TO THE CITY OF VICKSBURG

\$700 (\$350.00/month)

Thanks so much for your consideration.