



Vicksburg
Mississippi

SPONSORSHIP APPLICATION

FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: VW Youth Development Center

Physical Address of the Event:

Mailing Address: 2020 Mission 66

Telephone Number: 601 802 0615

Website Address: n/a

Primary Contact Name: Susie Calbert

Title: Executive Director Telephone No: 601 802 0615

Email Address: SusieC@co.warren.ms.us

Secondary Contact Name: _____

Title: _____ Telephone No: _____

Email Address: _____

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: _____

Contact Name: _____

Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date:

July 18, 2025

(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

☒ In-Kind Sponsorship (specify in question 6)

☐ Cash Sponsorship Amount Requested: \$ _____

2. Briefly state your organization's mission and purpose.

To improve the quality of life for at-risk youth and their families through capacity building and mobilization of community partners to effectively address youth violence through multidisciplinary partnerships, evidence-based comprehensive approaches, data driven strategies and sharing of promising practices to prevent and reduce youth violence in Warren County.

3. Describe the event in which funds are being requested to support.

City-Wide Pep Rally - This year's theme is "Youth Coming" to welcome youth back to school. This will highlight area youth through performances, allow officials an opportunity to welcome parents and students, 3) law enforcement to gain and build relationship with the community.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

This event will create an environment for positive community engagement and school pride with hopes of increasing economic impact, community growth and public interest.

5. Provide detail on how the requested funds will be used support the event partially or in full.

The requested ^{in-kind} donation will be used as a part of the event's Safety and Emergency Plan.

6. Select all in-kind services the organization is requesting for the event:

- ☐ a) Park and facilities fees
- ☐ b) Park Personnel (maintenance and building attendants)
- ☒ c) Police Personnel
- ☐ d) Fire Personnel
- ☒ e) Other services not listed (please specify) EMT Personnel
- ☐ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

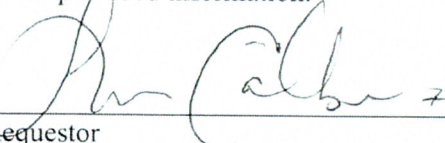
Source	Pending	Approved	Dollar Amount
<u>(attached)</u>	<u>r</u>		\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 500+

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.


Requestor

5/8/25
Date

Printed Name of Requestor from Above _____

May 15, 2025

City of Vicksburg,

I hope this letter finds you well! My name is Susie Calbert, Executive Director of the Vicksburg Warren Youth Development Center, and I'm excited to share an incredible opportunity to partner on a community event that's sure to spark pride, unity, and school spirit across Vicksburg.

We are proud to host the **City-Wide Pep Rally on July 18, 2025**, at the **Vicksburg Mall (3505 Pemberton Square Blvd, Vicksburg, MS)**. This highly anticipated event is designed to energize and celebrate our local youth—highlighting the talents of student-athletes, cheerleaders, dance teams, and band members from schools throughout our community.

This isn't just a pep rally—it's a city-wide celebration of our young people, their hard work, and the bright future they represent. We expect a large and diverse crowd filled with families, supporters, and local leaders, all coming together to kick off the new school year with pride and positivity.

To make this event a success, we are seeking your valued support through **sponsorship and resources**. Specifically, we are requesting **In-kind: Police and EMT Personnel**.

Your support will not only help cover key expenses but will also directly impact the lives of the youth we serve—showing them that their community believes in them and is cheering them on.

I'd love the opportunity to speak with you further and explore how we can work together to make this pep rally and other events a truly unforgettable experience.

Thank you for considering this partnership. With your support, we're confident the **City-Wide Pep Rally** will be a joyful and inspiring celebration for everyone involved.

With warm regards and excitement,

Susie Calbert
Executive Director
Vicksburg Warren Youth Development Center