

\$1,000⁰⁰



**SPONSORSHIP APPLICATION
FISCAL YEAR 2023 – 2024**

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

OrganizationName : Malcolm Butler 12th Annual Football Camp 2026

Physical Address of the Event: Vicksburg Memorial Stadium, Stadium Drive, Vicksburg, MS 39180

Mailing Address: VHS, 3701 Drummond Street, Vicksburg, MS 39180

Telephone Number: 601-636-2914 (VHS main office)

Website Address: <https://www.vwsd.org/o/vhs>

Primary Contact Name:Carolynn Irwin-Bingham

Title: Local POC Telephone No: 601-738-8102

Email Address: cdbing71@gmail.com

Secondary Contact Name: Larry Lundy, Lundy Marketing Group

Title: Owner LMG; Manager for Malcolm Butler

Telephone No: 214-558-9690

Email Address: llundylmg@gmail.com

If you are applying on behalf of another organization, please provide contact information for that organization:

N/A Organization:

Contact Name: _____

Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: July 18, 2026 (Saturday)
(Must be between October 1, 2023 – September 30, 2024)

1. Is your request for:
(Check all that apply)

In-Kind Sponsorship (specify in question 6)

Cash Sponsorship Amount Requested: \$550.00

2. Briefly state your organization's mission and purpose. The camp was started 12 years ago to ensure that young athletes have the opportunity to attend a football skills camp without having to pay a fee. Malcolm uses his athletic experience to help mentor the youth of our community, using football as a gateway for positive conversation.

3. Describe the event in which funds are being requested to support. This is a one day free camp for all students, who register through the registration website. The camp is open to male and female athletes currently in grades 1st-12th. The young athletes are divided into two groups, with the 1st-5th graders working on basic skills, while the 6th - 12th graders work on skill drills that will be beneficial while actively playing football.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest? The camp ensures that every child in attendance has access to all training and mentorship with the host coach (Malcolm) and other volunteer coaches/college players. The camp helps to build bonds with the campers who have attended each year. Our camp provides a safe environment for children to interact without fear. Even though the camp focuses on football skills, many of them can be used in everyday life. Teamwork, leadership, and discipline skills will transfer from the field to the classroom. It also promotes active habits that help local youth become healthy adult citizens for the community.

5. Provide detail on how the requested funds will be used to support the event partially or in full. The funds will be used to offset the cost of the t-shirts for the campers and volunteers so that they are easily recognized by security and visitors.

6. Select all in-kind services the organization is requesting for the event:

- a) Park and facilities fees
- b) Park Personnel (maintenance and building attendants)
- c) Police Personnel
- d) Fire Personnel (EMTs)
- e) Other services not listed (please specify) _____
- f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
N/A			\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 340

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg. The Malcolm Butler Annual Football Camp will promote the City of Vicksburg positively as a city that believes in the need for youth development as it connects to good physical and mental health, as well as Malcolm Butler’s support for his hometown. It is an opportunity for positive press coverage locally, statewide, and nationally through social media platforms. It helps to ensure a community outreach that supports positive activities that are supported by local schools, organizations (United Way), and the leaders of our city.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

June 1, 2026 Requestor Date

Printed Name of Requestor from Above

Carolynn Irwin-Bingham, POC, Malcolm Butler Annual Football Camp



June 2, 2026

Dear Deborah Nickson,

The United Way of West Central Mississippi (EIN# 64-0330259) is proud to serve as the Fiscal Agent for the Malcolm Butler Football Camp. The Camp Committee informed me that they have submitted a sponsorship request to the City of Vicksburg, and in support of their application, I've attached the W-9 for United Way of West Central MS. Should you have any questions or require further information, please don't hesitate to contact me at your convenience.

Sincerely,

A handwritten signature in black ink that reads "Michele Connelly". The signature is fluid and cursive, with a long, sweeping tail on the "y".

Michele Connelly

Executive Director

United Way of West Central Mississippi

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. UNITED WAY OF WEST CENTRAL MISSISSIPPI	
2 Business name/disregarded entity name, if different from above 	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C-Corporation, S-S Corporation, P-Partnership) ▶ _____ <small>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LTD if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of the owner.</small> <input checked="" type="checkbox"/> Other (see instructions) ▶ NON PROFIT	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>
5 Address (number, street, and apt. or suite no.) See instructions. 920 SOUTH STREET 6 City, state, and ZIP code VICKSBURG, MS 39180	7 List account number(s) here (optional)
Requester's name and address (optional)	

Part I Taxpayer Identification Number (TIN)									
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> , later. Note: If the account is in more than one name, see the instructions for line 1. Also see <i>What Name and Number To Give the Requester</i> for guidelines on whose number to enter.	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2" style="text-align: center;">Social security number</td> </tr> <tr> <td style="text-align: center;">[] [] [] - [] [] - [] [] []</td> <td style="text-align: center;">or</td> </tr> <tr> <td colspan="2" style="text-align: center;">Employer identification number</td> </tr> <tr> <td style="text-align: center;">6 4 - 0 3 3 0 2 5 9</td> <td></td> </tr> </table>	Social security number		[] [] [] - [] [] - [] [] []	or	Employer identification number		6 4 - 0 3 3 0 2 5 9	
Social security number									
[] [] [] - [] [] - [] [] []	or								
Employer identification number									
6 4 - 0 3 3 0 2 5 9									

Part II Certification	
Under penalties of perjury, I certify that:	
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and 3. I am a U.S. citizen or other U.S. person (defined below); and 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.	
Certification Instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.	
Sign Here	Signature of U.S. person ▶ <i>Charlotta Ferguson</i> Date ▶ <i>01-06-26</i>

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requestor) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding*, later.