



SPONSORSHIP APPLICATION

FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg
Attn: Office of the City Clerk
P. O. Box 150
Vicksburg, MS 39181-0150

Or email:
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

Organization Name: WVVG 107.7 FM
Physical Address of the Event: 1123 South Street Vicksburg, MS 39180
Mailing Address: P.O. Box 46 Vicksburg, MS 39181
Telephone Number: 601-883-0848
Website Address: www.vicksburgradio.com
Primary Contact Name: Mark Jones
Title: owner Telephone No: 601-883-0848
Email Address: mark@vicksburgv105.com
Secondary Contact Name: Mandy Harris
Title: Production Director Telephone No: 601-738-1211
Email Address: amanda@vicksburgv105.com
If you are applying on behalf of another organization, please provide contact information for that organization:
Organization: N/A
Contact Name: N/A
Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: August 1, 2025-September 30, 2025
(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$ 295 mth

2. Briefly state your organization's mission and purpose.

The mission and purpose of WVBC Radio in broadcasting Vicksburg High School football games are rooted in community engagement, youth development, school spirit and achievements.

3. Describe the event in which funds are being requested to support.

Funds will be used to continue the broadcast of Vicksburg High School games.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

Broadcasting the football games serve the public interest by promoting accessibility and community connection.

5. Provide detail on how the requested funds will be used support the event partially or in full.

Funds allocated to support VHS football Broadcast are used strategically to invest in equipment, personnel and promotion.

6. Select all in-kind services the organization is requesting for the event:

- ☐ a) Park and facilities fees
- ☐ b) Park Personnel (maintenance and building attendants)
- ☐ c) Police Personnel
- ☐ d) Fire Personnel
- ☐ e) Other services not listed (please specify) _____
- ☒ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

Source	Pending	Approved	Dollar Amount
			\$
			\$
			\$
			\$
			\$
			\$
			\$

8. Anticipated Attendance: 1000

9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Mandy Harris
Requestor

May 5, 2025
Date

Printed Name of Requestor from Above Mandy Harris



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FISCAL YEAR 2024-2025

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Organization Name: WNBG VIOS.5
Physical Address of the Event: 1123 South Street Vicksburg, MS 39180
Mailing Address: P.O. Box 46 Vicksburg, MS 39181
Telephone Number: 601-883-0848
Website Address: www.vicksburgradio.com
Primary Contact Name: Mark Jones
Title: Owner Telephone No: 601-883-0848
Email Address: mark@vicksburgvios.com
Secondary Contact Name: Mandy Harris
Title: Production Director Telephone No: 601-738-1211
Email Address: Amanda@vicksburgvios.com
If you are applying on behalf of another organization, please provide contact information for that organization:
Organization: _____
Contact Name: N/A
Telephone No: _____ Email Address: _____

Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: Aug 1 - September 30, 2025
(Must be between October 1, 2024-September 30, 2025)

1. Is your request for:

(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$ 295 mth

2. Briefly state your organization's mission and purpose.

The mission and purpose of WVBG in broadcasting Warren Central football games are rooted in community engagement, youth development and school spirit.

3. Describe the event in which funds are being requested to support.

Funds will be used to continue broadcasting WC Football games.

4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?

Broadcasting WC football games serve the public interest by promoting accessibility and community connection.

5. Provide detail on how the requested funds will be used support the event partially or in full.

Funds allocated to support WC football broadcasts are used to invest in equipment and personnel.

6. Select all in-kind services the organization is requesting for the event:

- ☐ a) Park and facilities fees
- ☐ b) Park Personnel (maintenance and building attendants)
- ☐ c) Police Personnel
- ☐ d) Fire Personnel
- ☐ e) Other services not listed (please specify) _____
- ☒ f) Not requesting in-kind services

7. Identify and provide all other funding requests for this event. Provide attachments if needed.

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			\$
			\$
			\$
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Mandy Harris
Requestor

May 5, 2025
Date

Printed Name of Requestor from Above

Mandy Harris

**WVBG Radio
NewsTalk 107.7 FM
V105.5 FM**

**P.O. Box 46
Vicksburg, MS 39181
(601) 883-0848**

May 5, 2025

Once again V105.5 FM and NewsTalk 107.7 FM will broadcast each and every Warren Central and Vicksburg High School football game. Both home and away games as well as playoffs will be heard on the radio and internet. As in previous years we would very much appreciate the City of Vicksburg's sponsorship of these broadcasts.

We are pleased to offer the City of Vicksburg the following:

- 1- 3 spots per game broadcast for each school beginning with the Red Carpet Bowl and going through all games in August and September.**
- 2- 30 additional 30 second spots per month (August and September) to be run during regular broadcasting on both stations.**

The total cost to the city would be \$295.00 per month per station (August and September) for a total cost of \$1180.00.

From the Red Carpet Bowl to however far they go in the playoffs, we'll be there with a quality broadcast for these games, heard exclusively on V105.5 FM and NewsTalk 107.7 FM. Thank you for your consideration.

Respectfully,
Mark Jones
General Manager/Owner