



## SPONSORSHIP APPLICATION

**FISCAL YEAR 2024 – 2025**

**SUBMIT TO**

City of Vicksburg  
Attn: Office of the City Clerk  
P. O. Box 150  
Vicksburg, MS 39181-0150

Or email:  
[dnickson@vicksburg.org](mailto:dnickson@vicksburg.org)

**INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE**

**Organization Name:** The Vicksburg Post

**Physical Address of the Event:** NA

**Mailing Address:** 1106 Washington St., Vicksburg

**Telephone Number:** 601-636-4545

**Website Address:** vicksburgpost.com

**Primary Contact Name:** Jillian Norris

**Title:** Marketing Consultant **Telephone No:** 601-618-5744

**Email Address:** jillian.norris@vicksburgpost.com

**Secondary Contact Name:** Justin Clarkston

**Title:** Director of Business Development **Telephone No:** 601-807-0042

**Email Address:** justin.clarkston@vicksburgpost.com

If you are applying on behalf of another organization, please provide contact information for that organization:

**Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Telephone No:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Complete The Following Questions Regarding Your Request For City Sponsorship Consideration**

Event Date: **June 26 2025**

(Must be between October 1, 2024 – September 30, 2025)

**1. Is your request for:**

(Check all that apply)

☐ In-Kind Sponsorship (specify in question 6)

☒ Cash Sponsorship Amount Requested: \$600 for 1/2 page color ad in 20 Under 40 magazine.

**2. Briefly state your organization's mission and purpose.**

The 20 Under 40 initiative celebrates emerging leaders who are shaping the future of Vicksburg—and this year, one of your own, Kristen Harris, Chief of Staff to the Mayor, is among the honorees. Supporting this publication not only reinforces the city's commitment to progress, but also shows pride in the outstanding individuals within your own administration.

**3. Describe the event in which funds are being requested to support.**

Funds will support the production and distribution of a magazine dedicated to the top 20 and a congratulatory message from the city helps recognize Kristen's achievement while also honoring the broader group of young professionals driving Vicksburg forward. It's a chance to publicly celebrate homegrown leadership and inspire future leaders.

**4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?**

Please see box 2

**5. Provide detail on how the requested funds will be used support the event partially or in full.**

The requested funds will pay for the ad.

**6. Select all in-kind services the organization is requesting for the event:**

- ☐ a) Park and facilities fees
- ☐ b) Park Personnel (maintenance and building attendants)
- ☐ c) Police Personnel
- ☐ d) Fire Personnel
- ☐ e) Other services not listed (please specify) \_\_\_\_\_
- ☒ f) Not requesting in-kind services

**7. Identify and provide all other funding requests for this event. Provide attachments if needed.**

| Source | Pending | Approved | Dollar Amount |
|--------|---------|----------|---------------|
|        |         |          | \$            |
|        |         |          | \$            |
|        |         |          | \$            |
|        |         |          | \$            |
|        |         |          | \$            |
|        |         |          | \$            |
|        |         |          | \$            |

**8. Anticipated Attendance:** \_\_\_\_\_

**9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.**

Many of the honorees work in sectors that directly impact Vicksburg's quality of life—healthcare, education, small business, and tourism. This is an ideal platform to highlight city initiatives, community pride, or economic vision alongside the next generation of leaders.

**INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED**

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Jillian Norris Requestor

\_\_\_\_\_  
Date 5/27/25

Printed Name of Requestor from Above Jillian Norris

# Vicksburg's 20 Under 40 Magazine Ad Rates

- Full Page \$950 (7.25" x 9.75")
- Half Page \$600 (H 7.25" x 4.75") (V 3.5" x 9.75")
- Quarter Page \$400 (3.5" x 4.75")

## Premium Position Ad Rates

- Inside Front Cover \$1,400
- Inside Back Cover \$1,200
- Back Cover \$1,800

## Awards Event

- Reserved Table for eight \$400
- Individual Tickets \$50
- Event Sponsor \$2,500  
Includes Table for 8, logo on step  
& repeat & full page ad in Top 20  
Under 40 magazine

For:

Authorized Signature:

