



# Vicksburg Mississippi

## SPONSORSHIP APPLICATION

FISCAL YEAR 2024-2025

SUBMIT TO

City of Vicksburg  
Attn: Office of the City Clerk  
P. O. Box 150  
Vicksburg, MS 39181-0150

Or email:  
dnickson@vicksburg.org

INCOMPLETE APPLICATIONS WILL NOT BE FORWARDED TO THE COMMITTEE

**Organization Name:** Friends of KC-1400 Inc. DBA KC-1400 Collective

Physical Address of the Event: 901 Monroe St. Vicksburg, MS 39183

Mailing Address: 401 E South St. #2021 Jackson, MS 39225

Telephone Number: 512-710-8783

Website Address: https://www.friendsofkc1400.org https://www.kc1400collective.com

**Primary Contact Name:** Ken Clark

Title: President Telephone No: 512-748-9606

Email Address: kenclark@friendsofkc1400.org

**Secondary Contact Name:** \_\_\_\_\_

Title: \_\_\_\_\_ Telephone No: \_\_\_\_\_

Email Address: \_\_\_\_\_

If you are applying on behalf of another organization, please provide contact information for that organization:

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone No: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Complete The Following Questions Regarding Your Request For City Sponsorship Consideration

Event Date: January 11, 2025

(Must be between October 1, 2024-September 30, 2025)

**1. Is your request for:**

(Check all that apply)

In-Kind Sponsorship (specify in question 6)

Cash Sponsorship Amount Requested: \$ 2,000.00

**2. Briefly state your organization's mission and purpose.**

Friends of KC-1400 Inc. provides strategic resources and financial support to the Jackson State University Community through collaborative initiatives to stabilize and enhance the viability of students.

**3. Describe the event in which funds are being requested to support.**

This fundraiser with fellow JSU alumni, fans, and supporters is to raise funds for the future of Jackson State football and its athletes through Name, Image and Likeness. We want everyone to enjoy an unforgettable evening filled with laughter and entertainment, featuring a hilarious comedian, a lively DJ, and an array of captivating performances that will keep the energy high throughout the night.

**4. Explain how your organization and/or event further a charitable cause, economic or community growth, or serve a public interest?**

This event is primarily to build our reserve resources to meet our organization's mission to financially assist students athletes at Jackson State University. This event is the first of its kind for our organization but will be an annual event held in Vicksburg in Partnership with the JSUNAA Vicksburg-Warren Chapter and local supporters. The primary way we will promote Vicksburg is by adding the Vicksburg city logo to all promotional materials for this event. That includes the new flyer, sponsorship flyer, social media & Live YouTube advertisements during shows. As we partner with companies that donate to our cause, Vicksburg will be the destination recommended for events.

**5. Provide detail on how the requested funds will be used support the event partially or in full.**

To host an event like this, we will need to cover all overhead, which includes the venue, entertainment, food, etc. Every dollar helps us to get 1 step closer to our goal.

**6. Select all in-kind services the organization is requesting for the event:**

- a) Park and facilities fees
- b) Park Personnel (maintenance and building attendants)
- c) Police Personnel
- d) Fire Personnel
- e) Other services not listed (please specify) \_\_\_\_\_
- f) Not requesting in-kind services

**7. Identify and provide all other funding requests for this event. Provide attachments if needed.**

Source	Pending	Approved	Dollar Amount
			\$
			\$
			\$
			\$
			\$
			\$
			\$

**8. Anticipated Attendance:** 200+

**9. Explain in detail how the event, program, or exhibition marketing plan will promote the City of Vicksburg.**

This event is headed by Jackson State Football Legend and Vicksburg native Kevin Dent, in Partnership with the Jackson State National Alumni Association Vicksburg-Warren Chapter and local supporters. The primary way we will promote Vicksburg is by adding the Vicksburg city logo to all promotional materials for this event. That includes the new flyer, sponsorship flyer, social media & Live YouTube advertisements during shows. As we partner with companies that donate to our cause, Vicksburg will be the destination recommended for events.

**INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED**

The information provided in this application is for the purpose of obtaining sponsorship funding from the City of Vicksburg on behalf of the undersigned. Each undersigned representative warrants the information provided within this application and its attachments are true and complete until a written notice of change is provided to the City of Vicksburg. The City of Vicksburg is authorized to make all inquiries necessary to verify the accuracy of the provided information.

Ken Clark  
Requestor

11/20/2024  
Date

Printed Name of Requestor from Above Ken Clark

**KC-1400 COLLECTIVE PRESENTS**

**NIL**

**JACKSON STATE  
FOOTBALL  
FUNDRAISER**

**JANUARY 11, 2025 7PM-11PM CST**

**@ARTIS T. WILLIAMS SR AUDITORIUM  
(CITY AUDITORIUM)**

**901 MONROE ST, VICKSBURG, MS 39183**

Tables and  
Tickets can be  
purchased on  
Eventbrite.  
Search: KC-1400  
Collective



*Hosted by*

**J S U A L U M N I**

**& KEVIN DENT**

Vicksburg Native & Jackson State  
Legend, 2024 Black College  
Football Hall of Fame Inductee

- ▶ **COMEDIAN & MUSIC ENTERTAINMENT**
- ▶ **SPONSORSHIP PACKAGES**
- ▶ **GREAT FOOD**



## SPONSORSHIP PACKAGES

- 1 Platinum Sponsor - \$25,000**
  - Prominent logo placement on all event materials and signage
  - VIP table for 10 at the event
  - Exclusive meet-and-greet with JSU athletes and coaches
  - Recognition in press releases and social media promotions
  - Opportunity to deliver a brief speech at the event
  - One full-page ad in the event program
- 2 Gold Sponsor - \$15,000**
  - Logo placement on event materials and signage
  - Reserved table for 8 at the event
  - Recognition in social media promotions
  - Opportunity to include promotional materials in event gift bags
  - Half-page ad in the event program
- 3 Silver Sponsor - \$10,000**
  - Logo placement on event signage
  - Reserved seating for 6 at the event
  - Recognition during the event program
  - Opportunity to include promotional materials in event gift bags
  - Quarter-page ad in the event program

- 4 Bronze Sponsor - \$7,500**
  - Logo placement on select event materials
  - Reserved seating for 4 at the event
  - Mention in the event program
  - Opportunity to include promotional materials in event gift bags
- 5 Supporter Sponsor - \$5,000**
  - Logo inclusion on the sponsor recognition board at the event
  - Reserved seating for 2 at the event
  - Acknowledgment in the event program
- 6 Tiger Sponsor - \$2500**
  - Reserved seating for 2 at the event
  - Acknowledgment in the event program
- 7 Friend Sponsor - \$1000**
  - Reserved seating for 2 at the event

WWW.KC1400COLLECTIVE.COM

KC - 1400 COLLECTIVE PRESENTS

# NIL

JACKSON STATE FOOTBALL FUNDRAISER

**1400** COLLECTIVE

**JANUARY 11, 2025 7PM-11PM**

@ARTIS T. WILLIAMS SR AUDITORIUM

301 MURKIN ST, WICKSBURG, LA 70071 (CITY AUDITORIUM)

