



Happy Halloween Safety Campaign



Promotion Dates:
October 24th - October 31st

How It Works:

The Radio People will be running Halloween safety tips and reminders from October 25th thru Halloween night. The City of Vicksburg will have a :15 commercial at the end of each safety tip reminding everyone to be safe.

Example:

We are reminding drivers to be extra careful on Halloween night. Kids whose minds are on tricks and treats may not be thinking about cars and trucks.

Please... do your part to make this Halloween safer for everyone, okay?

Thanks! This Halloween Safety Tip has been brought to you by "The City of Vicksburg." (your commercial here)

What You Will Receive:

2 - Halloween Safety Tip/Commercials per day
October 24th - Halloween night on each radio station
Total of 42 tips/commercials

Your Investment:

\$400



G.F. _____
M.M. _____
W.T. _____

SEP 21 2016

Same as last year