

Old Man River QuiltFest
31 Willow Creek Dr.
Vicksburg, MS 39183

G.F. _____
M.M. _____
W.T. _____
MAY 03 2017
\$5000 ²⁵

May 1, 2017

Mayor George Flaggs
1401 Walnut St.
Vicksburg, MS 39180

Honorable George Flaggs:

We appreciate the support you gave us last year for the first Old Man River QuiltFest. We will be holding the second Old Man River QuiltFest on August 22-26, 2017, and need your support.

The Vicksburg Convention Center is unable to fill all of our needs, so we have to rent drapes and rods for the quilts to be exhibited. This is an additional \$5000 expense which will have to come out of our budget.

Last year we had approximately 2800 attendees, even with the flood in Louisiana, which kept many of our Louisiana quilters from attending. The Downtown merchants let us know that they saw an increase in sales during the QuiltFest and are excited about the additional business in 2017.

If the City of Vicksburg could contribute \$10,000 to this year's Old Man River QuiltFest, it would definitely help us cover the additional costs.

Again, thank you for your support to help make the second Old Man River QuiltFest an even larger success.

Sincerely,


Mary Kay Elliott
President



Managed by VenuWorks
1600 Mulberry St. • Vicksburg, MS 39180
601.630.2929 office • 601.630.2910 fax
www.vicksburgconventioncenter.com

May 3, 2017

Dear Mayor Flaggs, Alderman Mayfield and Alderman Thompson
Post Office Box 150
Vicksburg, MS 39180

Dear Mayor and Aldermen:

Please allow this letter to serve as an event confirmation for the following:

Event: Old Man River Quilt Festival

Days and Usage: The festival moves in on Sunday, August 20.

Event days are Monday, August 21- Saturday, August 26 (they move out the afternoon of the 26th). They are utilizing the entire facility for those 7 days. There will be meal functions the entire week.

Room Nights: There are 150 booked each night of the festival in the following hotels that are holding room blocks: The Hampton Inn, Holiday Inn, and Courtyard by Marriott. (Plus other rooms that will be booked outside the blocks)

Attendance: They have confirmations from vendors and attendees from Louisiana, Alabama, Arkansas, Texas, Tennessee, California, Florida, North Carolina, Kansas, and Oklahoma. The event consists of 20 vendors, 5 workshops and there will be many entries for the judging of the best created quilts. The event organizers are expecting an estimated 3,000 total visitors for the Thursday – Saturday Tradeshows.

Estimated Direct Spending: \$225,000 (using a conservative daily attendance of 500/per day)

Estimated Economic Impact: \$382,500

Sincerely,

Annette Kirklin
Executive Director

