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AUG 07 2017

TO: Mayor Flaggs
Alderman Mayfield
Alderman Monsour

FROM: Vicksburg Main Street Program

Kim Hopkins, Executive Director

DATE: August 7, 2017

RE: Requesting Permission to host 8th Annual Bricks and Spokes & spend
Downtown Taxing District Funds

The Vicksburg Main Street Program is requesting permission to hold the 8th Annual Bricks and Spokes bike ride on Saturday September 30th. The bicycle ride will consist of a 10, 30, 50 and 62 mile route. All types of bicycles (i.e. road bike, mountain bike, triathlon bike) as well as all skill levels are welcomed. The registration fee for the ride is \$30 per participant for early registration up until August 15th, \$35 registration from August 15th-September 9th and \$40 after that date.

The ride will begin in downtown Vicksburg at the Senior Center on South Street, travel across the Old Mississippi River Bridge through Warren County, and end back in downtown Vicksburg at the Senior Center. I will speak with Chief Moore regarding the ride to ensure he and his men would be available to help assist the riders through town.

We are expecting around 300 participants for this year's ride. We hope to continue growing Bricks and Spokes for it to become a great fundraiser for the Main Street Program in the years to come. By adding this event, tourists will be spending time in downtown, as well as other parts of the City, for the entire weekend instead of just one day. We are also partnering with the Vicksburg National Military Park for this event as it coincides with Bike Your Park Day, the routes this year will allow riders to go across the Old Mississippi Bridge and also ride in the Military Park.

In order to have a successful event, I am requesting Board approval to purchase out of our Advertising and Promotional Category items i.e. banners, flyers, and other incidentals from the Downtown Taxing District funds not to exceed \$3,000.00.

Thank you for your consideration.

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TO: Mayor Flaggs
Alderman Mayfield
Alderman Monsour

FROM: Vicksburg Main Street Program


Kim Hopkins, Executive Director

DATE: August 7, 2017

RE: Request for Advertising on water bottles for the 8th Annual
Bricks & Spokes

On behalf of the Vicksburg Main Street Program, I am requesting for advertisement from the City of Vicksburg for the 8th Annual Bricks & Spokes bike ride. Advertising from the City of Vicksburg will not exceed \$1,000. This advertising will be allocated toward insulated water bottles or cups that are given to participants of the 8th Annual Bricks & Spokes bike ride.

Thank you for your consideration.