



Don't Drink and Drive Campaign with Holiday Greetings sponsored by The City of Vicksburg

Promotion Dates:

11/20-11/25 (Thanksgiving holiday)

12/20-1/1 (Christmas and New Year's holiday)

How It Works:

The Radio People will run recorded Don't Drink and Drive reminders for the holiday season, brought to you by The City of Vicksburg... Then also spread holiday cheer with a positive message for a Happy Thanksgiving, Merry Christmas, and prosperous New Year!

What You Will Receive:

(5) – Don't Drink and Drive reminders PLUS a Holiday Greeting per day on all 3 stations for a total of 285 Messages!!

Your Investment:

\$700 November

\$700 December

