

GF _____
MM _____
AM _____

DEC 13 2017



Wednesday, December 13, 2017

To: City of Vicksburg – Mayor's Office

From: Magnolia Crappie Club

Subject: Funding / Sponsorship Request for MCC Eagle Lake Tournament

Events: MCC Eagle Lake Tournament – February 24th 2017

Location: Eagle Lake, Vicksburg, Mississippi

Tourism: **We anticipate 75+ 2-person teams coming to town for at least a week of pre-fishing and tournament fishing for the Club Tournament.**

Our teams are from all parts of MS and 8 surrounding states. These teams bring their families and use your fine Vicksburg hotels, and restaurants. They spend lots of money on food, gas, bait, supplies, and tackle. We estimate a \$70,000+ economic impact on your town. Eagle Lake was once a best-kept secret.

Method: We use member registrations and our expense forms to measure attendance and economic impact.

Logos: We use your City of Vicksburg Logo on our website, social media, magazine, equipment trailer, banners, and brochures to spread our word. In our electronic magazine, we link you ad logo to your website. Our social media sites (Facebook, Twitter, Instagram, and YouTube) have huge followings. ***We include your logo in all our posts and ads. We'll use the logo on the following page unless you have a newer one. We'll also run a 30 second commercial on our channel if you have one available.***

Promotions: We video and photograph our events, we also have a professional outdoor writer to produce articles about the event. We publish our videos on our YouTube Channel and our Facebook Business Page. Our articles are published on numerous media outlets.

Proposal: **We're asking the City of Vicksburg for \$500 to assist with promotions and advertising for this event. We estimate this event will cost MCC upwards of \$5,000 to produce based of previous tournament expenses.**

We Sincerely Thank You,

Bernard Williams,

Magnolia Crappie Club Vice-President

bwilliams27@comcast.net



Invoice

#2638

Tuesday, December 12,
2017

To: The City of Vicksburg, Mississippi
Cc: Brian Boykins, Mayors Office

Sponsorship Invoice

Qty	Description	Unit Price	Total
1	MCC \$500 GOLD Sponsorship For 9/1/2017 – 8/31/2018 *** Eagle Lake Tournament - 2/24/2018 - Magazine & Social Media Promotions for the City of Vicksburg Tourism	\$500.00	\$500.00
Subtotal			\$500.00
Total			\$500.00

Make all checks payable to the Magnolia Crappie Club

Thank you for your business!

Magnolia Crappie Club

Rodger Womack – President - (601) 942-8907
Paula Nowell - Secretary / Treasurer -(601) 917-1787

Mail Check To:

Magnolia Crappie Club

3616 Kim Drive

Lauderdale, MS, 39335

Please Contact Magnolia Crappie Club by phone or email should some other than a MCC Officer contact you soliciting any funds or product. It is a violation of law and violators will be prosecuted.