

American Legion Auxiliary  
Tyner- Ford Unit 213  
1618 Main Street  
Vicksburg, MS 39183

GF \_\_\_\_\_  
MM \_\_\_\_\_  
AM \_\_\_\_\_  
JAN 30 2018

January 15, 2018

*Dear Patrons and Friends:*

*A little history on the poppy, during the First World War (1914-1918) much of the fighting took place in Western Europe. Previously beautiful countryside was blasted, bombed and fought over, again and again. The landscape swiftly turned to fields of mud: bleak and barren scenes where little or nothing could grow.*

*Bright red Flanders poppies, were delicate but resilient flowers and grew in their thousands, flourishing even in the middle of chaos and destruction. In early May 1915, shortly after losing a friend in Ypres, a Canadian doctor, Lt Col John McCrae was inspired by the sight of poppies to write a now famous poem called 'In Flanders Fields'.*

*McCrae's poem inspired an American to make and sell red silk poppies which were brought to England by a French woman. The British Legion, formed in 1921, ordered 9 million of these poppies and sold them on 11 November that year. This was used to help WW1 veterans with employment and housing.*

*We would appreciate it if you would take out an ad or make a liberal contribution. Please read the attached information concerning ads and make your decision on or before the stated due date.*

*Questions concerning this fundraiser should be addressed to Mrs. Tina Dillard, Chairperson at 601-415-2381, Mrs. Peggy Simpson Mosley at 646-271-1885, or Mrs. Linda Stevens at 601-218-7735.*

Sincerely,

  
Mrs. Louise Kennedy, President

  
Mrs. Tina Dillard, Chairperson



**Tyner Ford Unit 213  
P. O. Box 822623  
Vicksburg, MS 39182  
January 15, 2018**



**Dear Patrons and Friends,**

**The bearer of this letter has been approved to solicit ads and patrons by American Legion Auxiliary, Tyner Ford Unit 213, for the Little Miss Poppy Contest, to be held at the Tyner Ford Post 213, at 1618 Main Street on Sunday, April 29, at 4 p.m.**

**As a participant in the Poppy Contest, Kierra Nicole Lowe, is duly authorized to solicit ads and donations for the Poppy Contest booklet.**

**Funds from this project will assist the American Legion Auxiliary Unit 213 in rendering community service to veterans and families of veterans in our community and surrounding areas.**

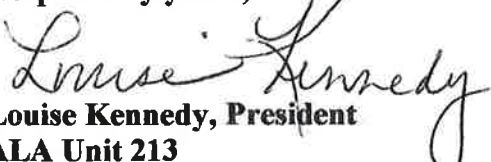
**Ads must be submitted no later than April 7, 2018 along with cash, check or money order. All checks or money orders must be made payable to ALA Unit 213, (American Legion Auxiliary). All contributions are tax deductible. Tax ID information for the organization will be provided upon request. Ads will be printed in black and white.**


**The ads are:**

<b>Full page</b>	<b>\$100.00</b>
<b>Half page</b>	<b>50.00</b>
<b>One fourth page</b>	<b>25.00</b>
<b>One eighth page</b>	<b>15.00</b>
<b>Patron list</b>	<b>5.00</b>

**Thank you in advance for your support in this endeavor. We look forward to seeing you at our Poppy Contest Coronation.**

**Respectfully yours,**

  
**Louise Kennedy, President  
ALA Unit 213**

  
**Tina Dillard, Poppy Chairperson**