



Vicksburg, Mississippi 39180

e.fabboutique@gmail.com

601-218-2698

GF _____
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MAY 07 2018

New Request

May 3, 2018

Mayor George Flaggs
City of Vicksburg
Vicksburg, MS 39180

Greeting Mayor Flaggs,

What does **"Sickle Cell Disease"** have to do with **"Beauty on The Bluff Fashion Week"-Vicksburg?**

It is the emphasized and highlighted reason for this 3-day event and fashion show coming **June 7th thru 9th, 2018**. Now, I'm sure you're asking yourself **How can the City of Vicksburg benefit from this event?** Over all.....effectively, economic development.

This event has the potential to:

- Bring fashion designers, models, their family and friends to the City of Vicksburg
- Hotel Occupancy & Sales Increase
- Sales increase for Local Restaurants and Tourism

This event is the first of many to come, and I respectfully ask that you personally, and as Mayor of the City of Vicksburg, support my efforts in making this event a success.

The event, which is produced by Vicksburg local emerging designer for EFABB COLLECTION clothing brand has the potential to bring back to Vicksburg what **"Ebony Fashion Show"** brought to the city many years ago, but on a different level. I believe our community, and our city can get excited about "Beauty on The Bluff Fashion Week" as it has the potential to grow into Vicksburg's first fashion events, and while doing so we unite together to bring attention to and heighten the awareness of the sickle cell disease and its effect on families dealing with it, not only in our city but across our state.

All types of Sponsorships are needed, from underwriting production costs, to swag bags items, VIP gift items, gifts offered as silent auction items as a means of raising funds for Sickle Cell, provide VIP refreshments, and door prizes awarded by hand drawing, as a thank you to audience members for buying tickets. It's a great public relations strategy, and a way to improve customer relations, increase employee morale, and fulfill civic responsibilities. Your business will receive various benefits for your sponsorship. Levels of sponsorship are included with this letter. The greatest benefit you will receive is tremendous goodwill in knowing you are an essential part of an event which will contribute to the economic growth in the City of Vicksburg. We are confident that this event will turn heads, educate the community, entertain the crowd, and raise awareness of families dealing with sickle cell disease. Please reply by May 10th so that we can include you in the execution of this dynamic event. Will you consider showing your support by being a sponsor? Thank you in advance for your consideration.

Sincerely,

Marnita Miller
Designer/Fashion Show Director
IG: @efabbcollection

BEAUTY ON THE BLUFF

FASHION WEEK-VICKSBURG 2018

Levels of Sponsorship

FASHION FORWARD \$500

- 2 general show tickets
- name or logo in the program

FASHION eXTREME \$1,000

- 2 VIP show tickets
- VIP front row seating
- name or logo in the program

FASH-A-HOLIC \$2,000

- 4 VIP show tickets
- VIP front row seating
- name or logo in the program
- provided signage in all future marketing materials
- business name knowledge as associated with the show

Additional benefits offered next season

For additional information please contact Marnita Miller
(601) 218-2698
e.fabboutique@gmail.com

Sponsored by:



Beauty on The Bluff Fashion Week

Thank you for using this contribution form to support Beauty on The Bluff Fashion Week Vicksburg. We thank you for your support!

Please use the enclosed envelope to return this contribution form to:

Marnita Miller 4319 South Glen Drive Vicksburg, MS 39180

____ Yes, I will become a sponsor! Please indicate your sponsorship level.

\$500 ☐ \$1,000 ☐ \$2,000 ☐

____ No, I can't contribute at this time but thank you for asking.

Organization: _____

Contact Person: _____ E-mail address: _____

Address: _____ Phone: (____) _____

City: _____ State: _____ Zip: _____ Fax: (____) _____

Please make checks payable to:

Marnita Miller for Beauty on the Bluff Fashion Week



For information contact Marnita Miller at
e.fabboutique@gmail.com
601-218-2698
IG: efabbcollection



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CONTACT Marnita Miller, Designer and Fashion Show Director
(601) 218-2698
e.fabboutique@gmail.com

BEAUTY ON THE BLUFF FASHION WEEK & SHOW FACT SHEET

- **Fashion Week & Show logistics:** Thursday, June 7th, thru Saturday, June 9th, 2018, "The Arena" @ Lady Luck Casino

- **Theme:** Beauty on The Bluff-Vicksburg

- **Theme influence:** The historical beauty and charm of the Mississippi River views in Vicksburg provide the inspiration and mixed proportions to create a vibrant fantasy and romantic prospective of Vicksburg, through fashion photo shoots, professional fashion shows, , and photo submission for model magazine publications.

- Clothing scenes include casual wear, career wear, evening, special event attire, and designer collections for ladies and girls and teens.

- Some show proceeds will go toward establishing , supporting, and better understanding Sickle Cell disease and Sickle Cell Foundations.

- This event and show is designer-produced by with ideas and promotion tactics to support, inspire, and stimulate creativity, artistry, and generate job interest in the fashion industry.

Future Goal: Open the door for opportunity to walk runway fashion shows, both domestic and international for designers across the country thru EFABB cast calls and networking.



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NEWS RELEASE

CONTACT: Marnita Miller, Fashion Show Director
(601) 218-2698
e.fabboutique@gmail.com

Theme: BEAUTY ON THE BLUFF

What does "Sickle Cell Disease" have to do with "Beauty on The Bluff Fashion Week"-Vicksburg?

It is the emphasized and highlighted reason for this 3-day event and fashion show coming **June 7th thru 9th, 2018**. Beauty on the Bluff Fashion Week is making its debut Thursday, June 7th thru 9th, 2018, at "The Arena" located on the grounds of Lady Luck Casino in Vicksburg.

Fashion Show: June 9th, 2018 at 6pm. / VIP Meet & Greet - 5pm to 6pm
General Tickets cost \$20 and VIP Tickets cost \$32 in advance, \$25 to \$35 at the door.
Advance sale tickets are available at Eventbrite.com

Our community, and our city can get excited about this opportunity as "Beauty on The Bluff Fashion Week" has the potential to grow into Vicksburg's finest fashion events, and while doing so we unite together to bring attention to and heighten the awareness of the sickle cell disease and its effect on families not only in our city but across our state. The greatest benefit you will receive is tremendous goodwill in knowing you are an essential part of an event which will contribute to the economic growth in the City of Vicksburg as this event turn heads, educate the community, entertain the crowd, and raise awareness of sickle cell disease.

The event, which is completely produced by Vicksburg local emerging designer of the EFABB COLLECTION clothing brand, whose' line has been featured at NYFW in New York City, Texas, North Carolina, New Orleans, Alabama, Georgia, and Pennsylvania. This event has the potential to bring to Vicksburg what the fashion industry is bringing to metropolitan cities across the country.

All types of Sponsorships are needed, from underwriting of production costs, to model swag bags items, VIP gift items, gifts offered as silent auction items to support Sickle Cell, provide VIP refreshments, and door prizes awarded by hand drawing, as a "thank you" to audience members for buying tickets. It's a great public relations strategy, and a way to improve customer relations, increase employee morale, and fulfill civic responsibilities. Your business will receive various benefits for your sponsorship to thank you for your business support.

This fashion show features fashions from local designers and Retailers alike.

EFABB COLLECTION DESIGNER

About the Line:

Created by self- taught designer, Marnita Miller, the EFABB COLLECTION was birthed from the heart, passion and love of all things beautiful. Her stylish collection pieces are infused with color, sophistication, and sometimes whimsical. Yet, the wear-ability is for the young at heart, fashionable teens, and fashion forward adults alike. EFABB COLLECTION is designed to exude an elegant, fashionable beautiful brand that will make anyone wearing it feel..... *Absolutely Fabulous!!!*

The collection size ranges from:

Little Girls (size 5 to 7)

Teens Girls (size 8 to 14)

Adults Ladies (size 0 to 8)

About the Designer:

Love and Passion---- these were the driving forces from the moment this designer's feet reached the paddle and her little hands could turn the wheel of her grandmothers' vintage Singer sewing machine. As a high school graduate Marnita had high hopes of attending Parson's School of Design in New York City, but when tragedy struck her family years before, her dreams were met with much reluctance. Years passed. But, finding her muse in her first granddaughter six years ago, and not giving up on her passion..... her love for fashion bloomed in becoming now a reality through the **EFABB COLLECTION** clothing line.

EFABB Credentials:

- New Orleans Fashion Week - 2017
- Premiere Fashion Show/ Mobile AL - 2017
- La Reve Model Super Model Competition & Fashion Show - 2017
- Myrtle Beach, South Carolina - 2017
- AIMS2K17 - Philadelphia, Pennsylvania - 2017

Major Shows:

- NYFW - New York City - September 2017
- Society Fashion Week / Dallas TX- January 2018
- Featured in model magazines, Getty Images, Fashion Channel on YouTube.

Follow me: IG: @efabbcollection