

VICKSBURG LIVING

2017 VIP

the details

The Vicksburg Living magazine targets and reaches more than 2800 upper-middle class households in Warren County by direct mail and is also distributed through more than 50 locations in Vicksburg. Published bi-monthly, Vicksburg Living magazine is Vicksburg and Warren County's premier lifestyle magazine, targeting the interested, connected and upscale reader.

supplying artwork

Camera ready ads may be submitted digitally. Acceptable electronic formats include high resolution PDF files, high-resolution CMYK TIFF files of a minimum 300 dpi at 100 percent

creative

Ads can be created for your business at no additional charge, provided the following: Files for ad development received (1) week prior to space reservation date; (1) proof will be provided to customer to make final changes. Email all art / camera ready ads to ads@vicksburgpost.com



ad rates

cost per insertion

ANNUAL (7x per year)

Back Cover	\$900
Inside Front Cover	\$900
Inside Back Cover	\$835
Page Three	\$835
Full Page	\$650
Half Page	\$425
Third Page	\$360
Quarter Page	\$295

Camera Ready / Art Files:

Please see "supplying artwork"

Camera ready art must be received by 5 p.m. on day of materials due date.

Business Name: CITY OF VICKSBURG

Address: 1401 WALNUT ST.

Authorized by: _____

Date: JUNE 8, 2018

Dates of contract: SEPT/OCT 2018 - JUL/AUG 2019

Rates are based on a 7-month commitment. In the event the advertiser does not meet the stated volume requirements during the contract period, Vicksburg Newsmedia LLC, dba "Vicksburg Living" will charge back to the advertiser the difference between the contracted rate and the actual rate earned per the magazine's rate card.

Contact Sales at:

601.636.4545 • fax 601.634.0897

ads@vicksburgpost.com

Ad Rep: Beth Hennington