



Same as last year

The City of Vicksburg presents the 2018 Halloween Safety Tips Campaign



Promotion Dates:
October 24th – October 31st

How It Works:

The Radio People will be airing informative Halloween safety tips and reminders from October 24th thru Trick or Treat night. The City of Vicksburg will have a 15 second message following each safety tip reminding everyone to be safe.

Example:

We're reminding drivers to be extra careful on Halloween night. Kids whose minds are on tricks and treats may not be thinking about cars and trucks. Please... do your part to make this Halloween safer for everyone, okay? Thank you! This Halloween Safety Tip is made possible by "The City of Vicksburg" (followed by your 15 second message)

What You Will Receive:

**2 – Halloween Safety Tips with attached message per day
October 24th – Halloween night
on all 3 radio stations (Total of 48)**

Your Investment:

\$400