



PRESIDENTIAL INAUGURATION

SPONSORSHIP LEVELS

PLATINUM INAUGURAL

Sponsor - \$20,000

- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising on JSUTV
- Full page ad in *The Jacksonian Magazine* (2018-2019 issue)
- Name and logo placement on printed materials and digital media
- Reserved table to attend the President's Inauguration Celebration Dinner
- Six (6) reserved tickets to attend the Homecoming game and receive special recognition
- VIP Parking
- Special Recognition at all Inaugural Events

GF
MM
AM

SEP 25 2018

DIAMOND INAUGURAL

Sponsor - \$10,000

- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising on JSUTV
- Full page ad in *The Jacksonian Magazine* (2018-2019 issue)
- Name and logo placement on printed materials and digital media
- Four (4) reserved tickets to attend the President's Inauguration Celebration Dinner
- Four (4) reserved tickets to attend the Homecoming game and receive special recognition
- VIP Parking
- Special Recognition at all Inaugural Events

GOLD INAUGURAL

Sponsor - \$5,000

- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising on JSUTV
- Half page ad in *The Jacksonian Magazine* (2018-2019 issue)
- Name and logo placement on printed materials and digital media
- Two (2) reserved tickets to attend the Homecoming game and receive special recognition
- VIP Parking
- Special Recognition at all Inaugural Events

SILVER INAUGURAL

Sponsor - \$2,500

- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising on JSUTV
- Fourth page ad in *The Jacksonian Magazine* (2018-2019 issue)
- Name and logo placement on printed materials and digital media
- Two (2) reserved tickets to attend the Homecoming game and receive special recognition
- VIP Parking
- Special Recognition at all Inaugural Events

PRESIDENTIAL INAUGURATION

DR. WILLIAM B. BYNUM, JR.

ELEVENTH PRESIDENT *of* JACKSON STATE UNIVERSITY

CORPORATE SPONSORSHIP PACKAGE



Dr. William B. Bynum Jr., a higher education professional with more than 27 years of experience, was unanimously selected to be the 11th President of Jackson State University. Before joining Jackson State University, Bynum served as president of Mississippi Valley State University for four years.

Prior to his appointment at MVSU, Bynum served as the vice president for Enrollment Management and Student Services at Morehouse College. While serving at Morehouse, Bynum significantly enhanced student-administration relations, improved the efficiency and effectiveness of student services, started, envisioned and led the initiative which established the Parents Council and implemented the nationally acclaimed Morehouse "Appropriate Attire Policy."

In addition, he has held administrative roles at Lincoln University of Pennsylvania, Clark Atlanta University, Duke University, Davidson College, Georgia Institute of Technology, Durham and Edgecombe Community Colleges. He started his educational career as a teacher, football and wrestling coach in the Rocky Mount City School System and the DeKalb County in Georgia School System.

A native of Rocky Mount, North Carolina, Bynum earned his Bachelor of Arts degree in sociology from Davidson College while on a student-athlete scholarship. Bynum went on to earn his master's and Ph.D. in sociology from Duke University while serving as a Duke Endowment Fellow. Bynum was also a member of the inaugural class of the NAFEO-Kellogg Leadership Fellows Program, a year-long program specifically designed to train the next generation of presidents/chancellors for minority serving institutions.

Bynum is a member of Omicron Delta Kappa, Chi Alpha Epsilon, Omega Psi Phi Fraternity, Inc., Sigma Pi Phi Fraternity, Inc., and is a Mason.

He is married to Deborah Elaine Bynum, a manager and 38-year employee with AT&T. They are the proud parents of six children.

Bynum's personal and professional motto is: "Look back and thank God. Look forward and trust God. Look around and serve God. Look within and find God."



PRESIDENTIAL INAUGURATION

Honorary Chairs

Mr. Howard and Mrs. Danella Catchings
Mr. Fred and Mrs. Margaret Clark
Dr. Dyrren and Mrs. Tarita Davis
Dr. Willie and Mrs. Tommie Farmer, Sr.
Mr. Haley R. and Mrs. Allison R. Fisackerly
Mr. Mayo and Mrs. Ren'ee Flynt
Drs. E.C. and Velvelyn Foster
Dr. Jimmy and Mrs. Golda Franklin
Mr. David and Mrs. Jill Gates
Dr. Roosevelt and Mrs. Eula Gentry
Mr. Calvin and Mrs. June Hill
Dr. Alfred and Mrs. Daire Martin
Mr. Vincent and Mrs. Deborah McGee
Mr. Robert and Dr. Earlexia Norwood
Dr. John and Mrs. Mary Peoples
Mr. Darryl and Mrs. Laverne Pilate
Mr. Winston and Mrs. Alma Pittman, Sr.
Mr. John and Mrs. Jacqueline Reid
Mr. Luther and Mrs. Ruth Williams

Dear Corporate Friend:

Jackson State University is in the midst of planning one of the most exciting occasions in the University's 140 year history, soon it will celebrate the Inauguration of the 11th president, Dr. William B. Bynum, Jr., during this year's annual Homecoming Week, October 7-14, 2018.

The purpose of the Inauguration is to accomplish several goals. First, the occasion encourages public identification and establishment of the new president in his position. Second, it gives the institution an opportunity to reaffirm historic commitments, to rally the academic community around the president and to heighten institutional visibility. And thirdly, it gives Dr. Bynum the opportunity to highlight the vision and goals he has for his tenure as the 11th President of "Thee I Love."

One of his priorities is to always emphasize the 3 F's: Faith, Family and the Future. As a believer in the transformative powers of higher education, it is his desire to partner with corporations to enhance and improve Jackson State's commitment to our local community. We need our students, faculty, staff and alumni to see a President who embodies Faith, Family and the Future.

Your support will help us greatly in our efforts to plan a minimal, yet first class Inauguration for our new President, Dr. Bynum, because state funds cannot support this event. Instead, only private sponsorship funds can be used for Inaugural activities and any sponsorship funds that are remaining following the inaugural activities will be awarded as scholarships to deserving students.

Enclosed is a listing of available sponsorships. We ask you to assist us with "the promise" of educating our youth to become productive citizens of tomorrow. Our success depends on our friends and supporters - people like you who are committed, dedicated and want to see Jackson State thrive! We thank you in advance for your support, and we look forward to you joining us for this unique opportunity to make a meaningful impact at Jackson State University.

Veronica Cohen
Chair

Maxine Greenleaf | David Howard | Constance Lawson | Carol Woodson
Co-Chairs



PRESIDENTIAL INAUGURATION

SCHEDULE OF EVENTS

THURSDAY, OCTOBER 11, 2018

Investiture

11 a.m.

Rose E. McCoy Auditorium

Reception following in the College of Science, Engineering and Technology Atrium

President's Inauguration Celebration Dinner featuring Marvin Sapp

6 p.m.

Convention Center

Ticket: \$125

Attire: Semi-Formal

FRIDAY, OCTOBER 12, 2018

First Lady's Scholarship Luncheon

11 a.m.

Mississippi Civil Rights Museum

Ticket: \$100

SATURDAY, OCTOBER 13, 2018

JSU Homecoming Parade

8 a.m.

JSU Campus

Homecoming Game

Jackson State v. Mississippi Valley State

2 p.m.

Mississippi Veterans Memorial Stadium

SUNDAY, OCTOBER 14, 2018

Homecoming Worship Service

9 a.m.

New Horizon Church

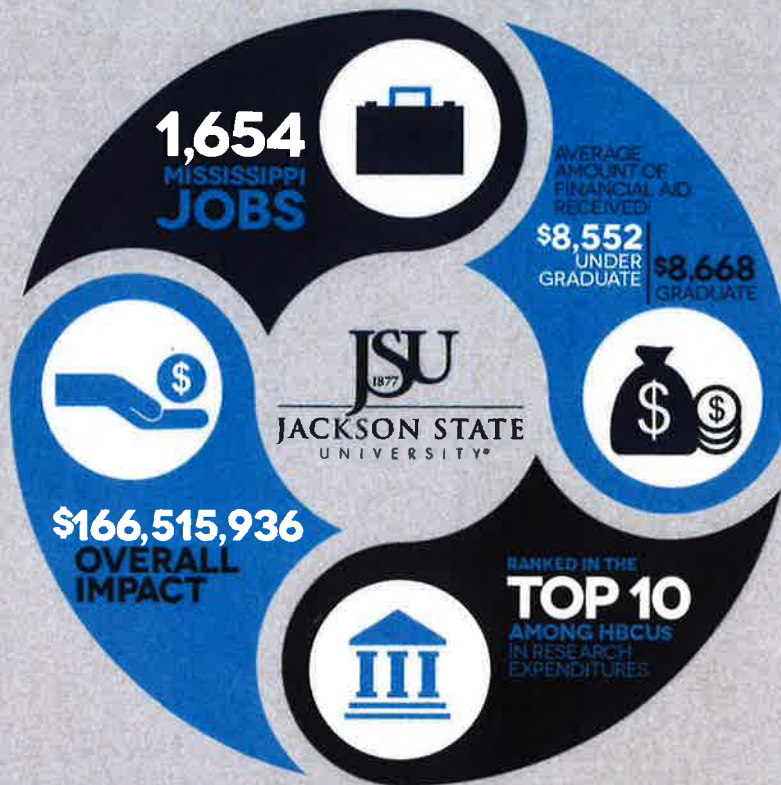
Homecoming Jazz Brunch

12 p.m.

Iron Horse Grill

Ticket: \$45

For more information about events or to purchase tickets,
go to www.jsums.edu/inauguration/



5TH IN PATENTS USED AMONG
HISTORICALLY BLACK COLLEGES
AND UNIVERSITIES



ONLY
URBAN
UNIVERSITY

STATEWIDE PRESENCE:

- MAIN CAMPUS
- DOWNTOWN CAMPUS
- e - CENTER



942
BACHELOR DEGREES
AWARDED IN 2017

66%
FEMALE



34%
MALE



TOP FIVE
INTERNATIONAL COUNTRIES

- ① CHINA ② ETHIOPIA ③ INDIA ④ SAUDI ARABIA ⑤ NIGERIA





PRESIDENTIAL INAUGURATION

SPONSORSHIP FORM

Yes ☐ I/We will attend!

No ☐ I/We are unable to attend, but have enclosed the Sponsorship.

Name(s) _____

Address _____

Zip _____ Day Phone _____ Evening Phone _____

E-mail _____

Make check payable to: Jackson State University Development Foundation:

Enclosed is a check for \$ _____

Please apply to my credit card: ☐ VISA ☐ MC ☐ DISCOVER ☐ AMEX

Amount \$ _____

Card # _____

Expiration Date _____ Code _____

Signature _____

Sponsorship is tax deductible to the fullest extent of the law:

Please respond by September 1, 2018 to:

Constance V. Lawson
Chief Development Officer
Jackson State University
Development Foundation
P.O. Box 17144
Jackson, MS 39217
Phone: 601-979-2357
E-mail: constance.v.lawson@jsums.edu

Sponsorships may also be purchased at www.jsums.edu/inauguration/